

ANZEIGER

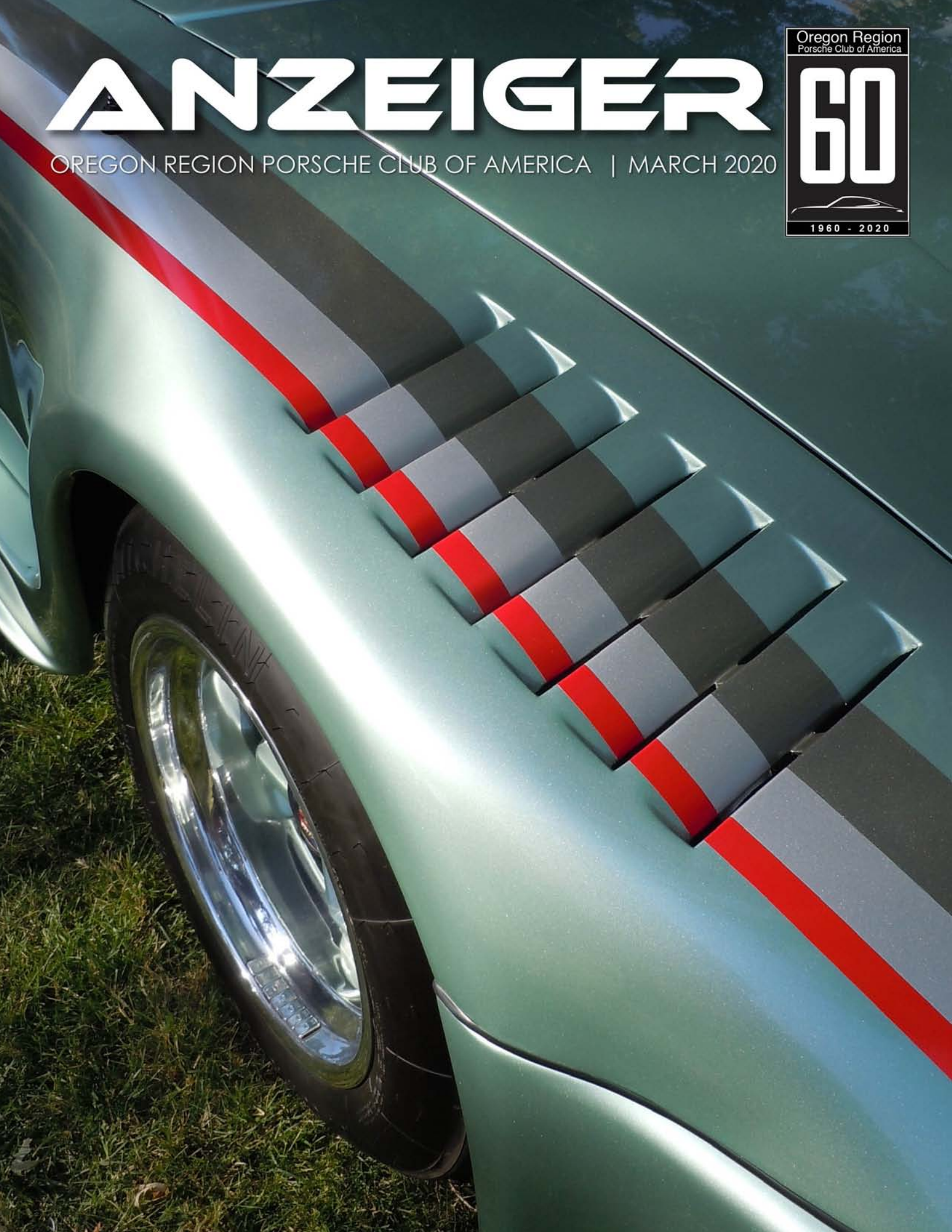
OREGON REGION PORSCHE CLUB OF AMERICA | MARCH 2020

Oregon Region
Porsche Club of America

60



1960 - 2020



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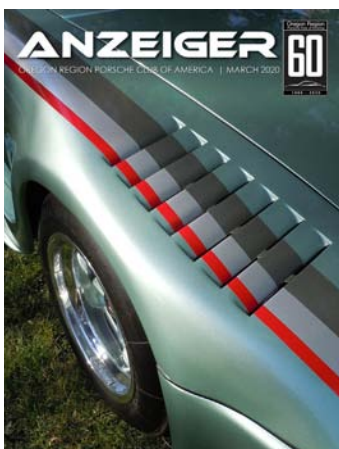
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ON THE COVER

Such tasteful stripes. A rare 911 "flat nose" under the trees at the Oregon Festival of Cars. Photo by Randy Stolz.



ANZEIGER

Noun, German: 1. One who indicates, shows 2. One who informs

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[CLICK HERE for February, 2020, ORPCA Board of Directors Minutes](#)

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EVENTS, OREGON REGION AND BEYOND

MARCH, 2020

- 7** Garage Visit: Avant
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- 8** Winterhawks Game
- 11** Board Meeting
- 14** Training—Using the
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- 18** Social and Dinner
- 28** Autocross: Drivers Skills
Clinic/Test & Tune PIR
- 29** Autocross #1: PIR
South Paddock

APRIL, 2020

- 8** Board Meeting
- 15** Social and Dinner
- 18** Spring Clean at Matrix
Integrated
- 19** Autocross #2, Dallesport, WA
- 21, 22, or 23** Midweek
Casual Drive
- 24-25** Walla Walla Spring Tour
- 26** Quarterly Mixer
- 29-30** Treffen: Colorado
Springs—Broadmoor

MAY, 2020

- 1-2** Treffen: Colorado
Springs—Broadmoor cont'd
- 2** Adopt-a-Road
- 9** Arrive & Drive
- 13** Board Meeting
- 17** Autocross #3: PIR
South Paddock

- 20** Social and Dinner
- 19, 20, or 21** Midweek
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- 13** Arrive & Drive
- 14** Autocross #4: PIR
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- 14** SUV Unexpected Tour
- 17** Social and Dinner
- 21-27** Porsche Parade:
Palm Springs, CA
- 23, 24, or 25** Midweek
Casual Drive
- 25-28** Northwest Passage

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- 10-12** Corral at Rose Cup
Races, PIR
- 11** Arrive & Drive
- 15** Social and Dinner
- 18** SUV Long Beach Tour
- 19** Autocross #5: PIR
South Paddock
- 19** Corral at Forest Grove
Concours
- 21, 22, or 23** Midweek
Casual Drive
- 25-26** Corral at Vintage
Racing Festival, PIR

AUGUST, 2020

- 1** Germanpalooza
- 9** Summer Picnic
- 12** Board Meeting
- 16** Autocross #6: PIR
South Paddock

- 18, 19, or 20** Midweek
Casual Drive
- 19** Social and Dinner
- 30** A Taste of Motorsports, PIR

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- 4-6** Grand Prix of Portland—
NTT IndyCar Series PIR
- 9** Board Meeting
- 12** Arrive & Drive
- 16** Social and Dinner
- 16-19** PCA Treffen West Virginia:
Greenbrier
- 18-20** Crater Lake Tour
- 22, 23, or 24** Midweek
Casual Drive
- 27** Autocross #7: PIR
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- 3** SUV Manzanita Drive
- 4** Autocross #8: PIR
South Paddock
- 10** Arrive & Drive
- 14** Board Meeting
- 20, 21, or 22** Midweek
Casual Drive
- 21** Social and Dinner
- 24** SUV Octoberfest Tour

NOVEMBER, 2020

- 11** Board Meeting
- 18** Social and Dinner

DECEMBER, 2020

- 5** Holiday Party
- 9** Board Meeting



50
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Bryan Gergen
Cloverdale, OR
1991 911 C2

George Lozovoy
Diane Lozovoy
Portland, OR
2017 Macan GTS

Steve Barone
Bonnie Barone
Gresham, OR
2018 Macan

Andres Sulla
John Jacobson
Vancouver, WA
1978 911 SC

Oscar Murphy
Portland, OR
2004 Carrera S



Larry Tracewell
Membership Chair
membership@oregonpca.org

James Barrett
Catherine Barrett
Walla Walla, WA
2017 Cayman

William Kaplan
Judy Kraut
Camas, WA
2007 Carrera S

John Oreskovich
Milwaukie, OR
1993 968

Erik Bruun
Portland, OR
1989 911 C4

Timothy Lehnen
Portland, OR
2014 Cayman S

Craig Todd
Aaron Todd
Bend, OR
2010 911 GT3

Gerald Holder
Naomi Butler
Gresham, OR
2002 Boxster

Stefan Long
Christiane Long
Portland, OR
1991 911 C2

OR PCA SUMMARY

Primary Members: 633
Associate Members: 436
Total Local Members:
1,069

PCA SUMMARY

Primary Members: 87,475
Associate Members:
47,815
Total National PCA
Members: 135,307

ANNIVERSARIES

35 YEARS

Steve & Grant Knepper

10 YEARS

Roger & Mary Johnson

15 YEARS

Dan & Patti Koffel
Rick & Abby Stark

5 YEARS

Lori Brown
Curt & Deanna Gustafson
Blane Peterson

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Contact

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Porsche Service & Repair

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33 Canyon Auto Rebody 877.489.2520

7 Heckmann & Thiemann Motors..... 503.233.4809

9 Marque Motors..... 503.293.5386

5 Matrix Integrated (Downtown) 503.443.1141

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34 Stuttgart Autotech 503.635.3098

It's Springtime in the Northwest ... Time to Hit the Road!



Photo by Harold Klein

This spring, Marque Motors can provide your Porsche with everything it needs to be ready for twisty roads after a long and cold winter. Make an appointment and we will check your battery, tire pressures, change the oil and check all other vitals. It's our shop's mission to keep your car in tip-top shape as you hit the road. And remember, we have been working on air-cooled engines since they were new.

If you've been driving all winter, now is a good time to ensure your car is up to date on maintenance, check for stored fault codes (if applicable), and keep your Porsche safe for you, your family and other drivers on the road.

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When you visit Porsche Beaverton, you'll be able to tell right away that there is something different about us. We've been an active member in the Portland metro area for 40 years, and it shows!

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PRESIDENT'S MESSAGE

Steve Miller

Four Days of Fun at the LA Literature and Toy Show

This has been a very busy month!

I recently returned from the LA Literature and Toy Show in Los Angeles ... if you have never attended, you should seriously consider it.

The four-day event began with two days of Porsche shop tours, including restoration and speed shops, dismantler yards and car parts galore. On Saturday morning, the Los Angeles Airport Hilton hosted hundreds of Porsche enthusiasts searching for a "great deal" on the rare part they need; projects are all over the map, from early 356s, to 911 hot rods, to every other Porsche you can imagine.

After Saturday's lunch, there were more shop tours to choose from, and we picked Rod Emory's shop in North Hollywood. What a place—project cars, finished cars, and engines both in and out of cars. There were Porsches everywhere, most of them waiting their turn in the restoration line. I happen to love outlaw cars and I was in heaven!

Sunday morning there was a Porsche-only swap meet. Again, wall-to-wall Porsche stuff! At this event, many new and used parts changed hands early, so if you go in



the future, don't show up late! All the best deals are gone in the first hour.

*Photo courtesy
lalilandtoyshow.com*

Portland-area racers like Geoff Gamroth from Rothsport Racing and Matt Crandall from Avant Garde Collection were well represented. This event also brings out an international audience both vendors and attendees.

What a fun trip! My wife, Winnie, and my son, Scott, also had a great time. We met many old friends and made some new ones. This hobby is great!

After a few days of rest, Winnie and I, with Peg Ryan and Eric Lewis are headed to Victoria, BC, for the Zone 6 Presidents' meeting (more on that next month).

Don't forget we have lots of events planned over the year. Find something that interests you and get out there! ■

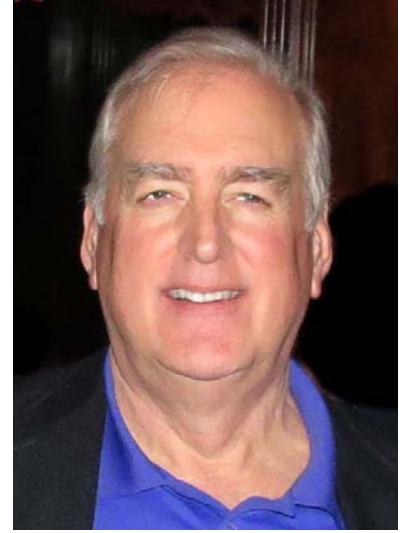
REARVIEW MIRROR

Edited by Gary Koppang

My Other Favorite Car

BY DALE RHONEY

ABRIDGED FROM THE JANUARY-FEBRUARY, 2003, ANZEIGER



Of course, my favorite car is my 1997 Porsche Boxster. What a great car it has been! I now have about 20,000 miles on it and and I have loved it since I first drove it away.

About three years ago, Mini announced they were redesigning their car after more than 40 years manufacturing the original shoebox. It was first kept at the Land Rover dealership, since Rover was making the car until the last "old" one rolled off the line in 2000. Rasmussen

BMW took over when it was decided that they would have the Oregon distributorship.

Well, after a few months and a little bob and weave, my Mini came just as I ordered it: a 2002 Mini Cooper S, red, with heated front seats, a moon roof, fog lights and 17-inch run-flat performance tires. It came with a sticker of \$21,600 and more fun than you can usually buy in a new car for that kind of cash. With 163 hp, a supercharger, a tight unibody structure, wheels at the extreme four corners of the car; at 2,300 pounds, this car scoots. The transmission has just the right ratios and the car can cruise at any speed up to 135 mph. The ride is firm but not harsh, and the car is amazingly quiet, with just a touch of the twin-pipe sport exhaust.

The standard sound system is an AM-FM-CD unit with some VERY good sound, even by Porsche standards. I chose not to get the Nav system because I didn't want to displace the large retro speedometer in the middle of the dash.

I have to tell you, this new Mini Cooper S is a blast to drive, and everyone just smiles when you go by. Yes, I guess it is my other favorite car. ■





53 Cars Inspected in Annual AX Event

BY PEG RYAN, VICE PRESIDENT | PHOTOS BY RICK PITTMAN AND HEINZ HOLZAPFEL

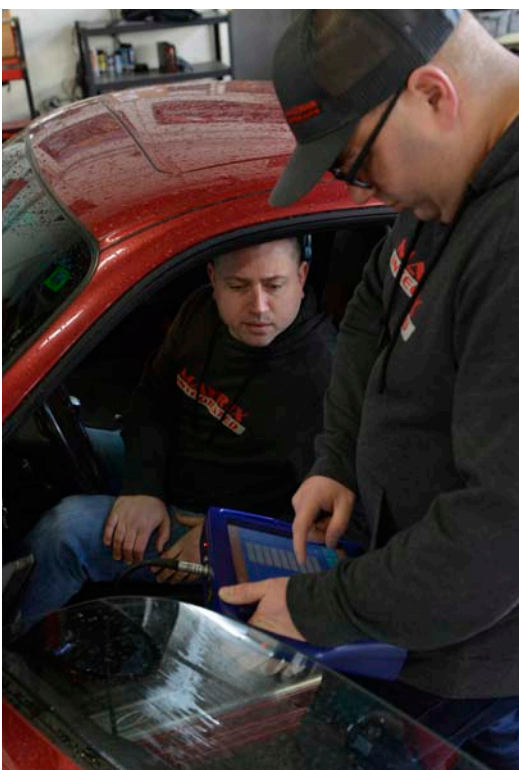
Saturday, February 8, was a great day to get our Porsches and our autocross cars out for the Annual Tech Event. The weather gods were to kind to us early in the year. We had 53 AX enthusiasts show up to get inspected, along with Rick Wilson who came up from Grants Pass! He must have a Dutch Bros coffee pass. Right! The AX

team was incredibly efficient at getting through each car and making sure it is ready for autocross. Thanks to Eric Freedle, Anson Lytle, Chuck Jarvie, Eric Hoff, Jeff Gretz, Pete Lipski, Bryce Bederka and the rest of the AX team for their passion for this motorsport activity.

Our thanks to Heinz Holzapfel and Rick Pittman for the great photos. ■

Enjoy more photos from this event at our Smugmug site: <https://orpcapix.smugmug.com/2020-ORPCA-Events/Annual-Auto-cross-Tech-Inspection-February-8/>

(NOTE: Download photos with the down-arrow icon.)

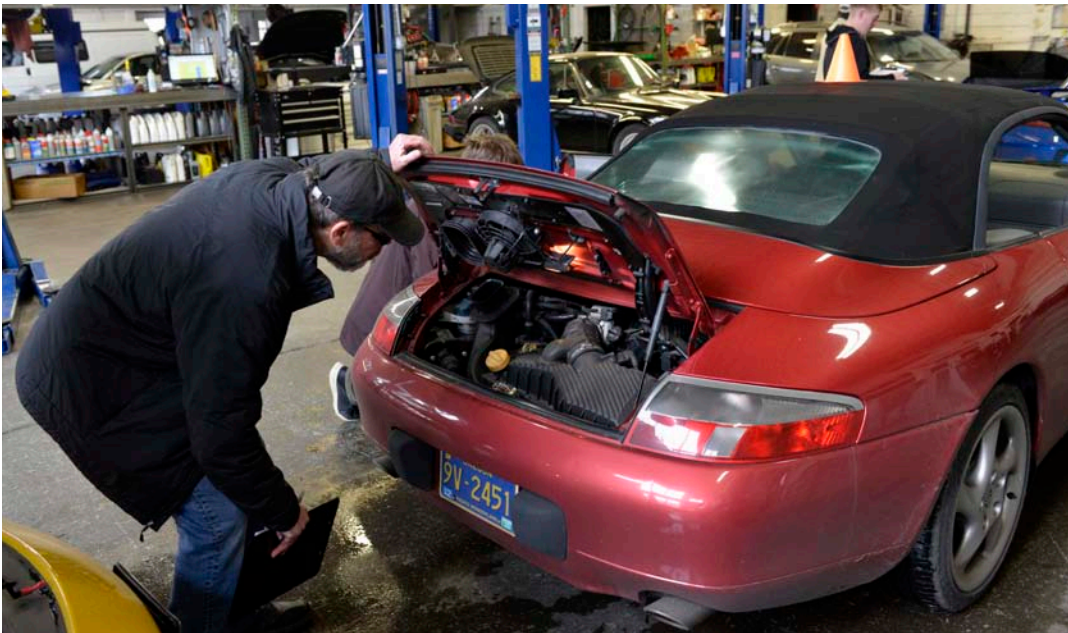
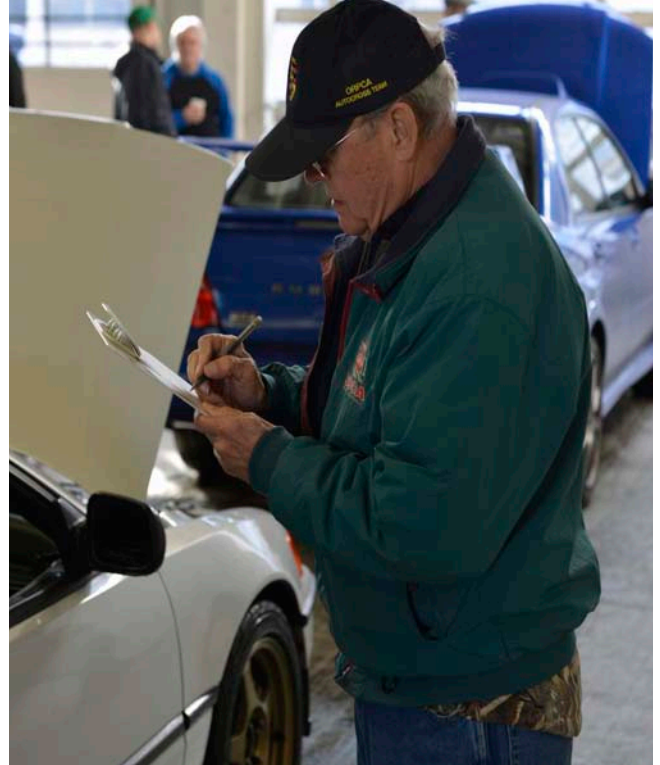
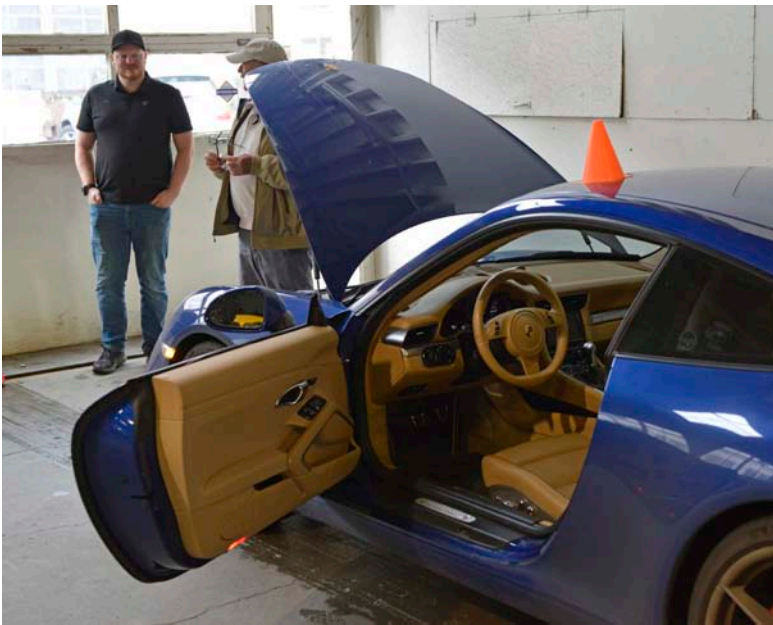


Bryan Farley and Justin Williams are always so willing to let us use their shop—thank you!

AUTOCROSS INSPECTION TECH SESSION, CONT'D.



Clockwise from top: There are always folks who just come to watch the process, enjoy the company and food! Parked outside waiting to be inspected; The coveted tech inspection decals – 2020 ready to go! Harry D.—it's okay to remove the 2015-2019...Just sayin'! Larry Tracewell and Scooter enjoying the visit!



Clockwise from top left:
Beautiful tan interior! Chuck
Jarvie checking off the in-
spection list; GT3 RS ready to
Autocross; Eric Freedle and
Pete Lipski checking out the
wheels; Jeff Gretz inspecting
the 911 engine bay.



Kris Franca and our display.



Another Great Year for Club Porsches at the Portland International Auto Show

BY LORI BROWN | PHOTOS BY LORI BROWN, RICK PITTMAN, BOB ELLIS AND PEG RYAN

Enjoy more photos from this event at our Smugmug site:

<https://orpca-pix.smugmug.com/2020-ORPCA-Events/Portland-Auto-Show-February-20-Thru-23/>

(NOTE: Download photos with the down-arrow icon.)

It was another great year for us to represent Oregon Region Porsche Club with a display of member's cars at the Portland International Auto Show! The attendees and show management love to have our display of unique and older Porsches each year and this was an amazing group of cars which included:

- John Shmilenko's 1993 Porsche 964 Targa
- Tom Floyd's 1991 Turbo
- Jim Cummings' 2008 Boxster S
- Greg Creitz's 1959 356A Cabriolet
- John Clemson's 1961 Porsche 356B-1600 Super

Our involvement and wonderful display of cars couldn't happen without our volunteers who generously give their time to be the caretakers of our area.

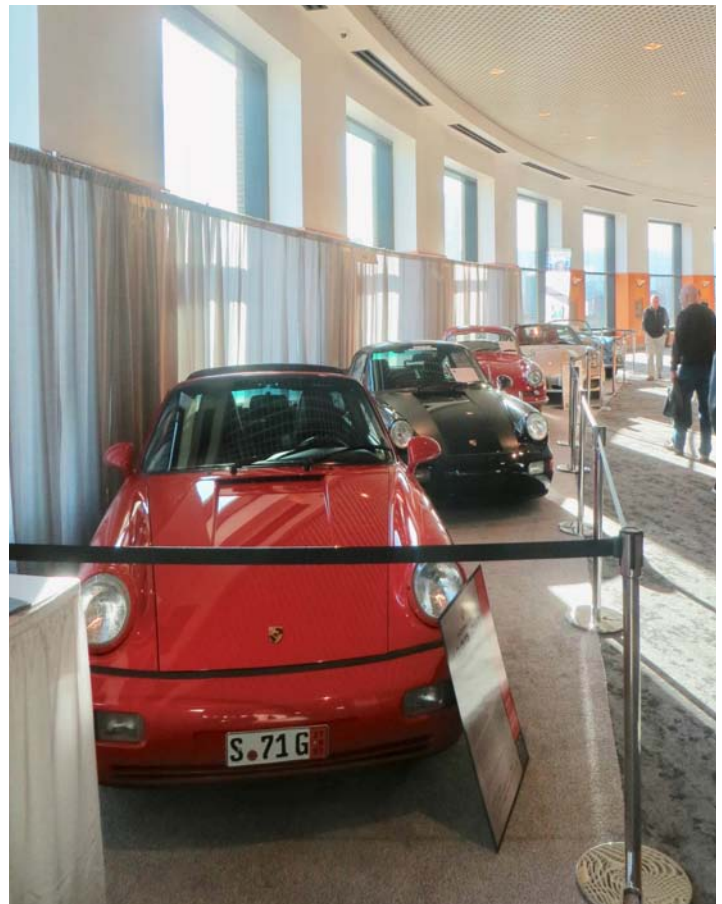
A big thank you to: Peg Ryan and Eric Lewis, Steve Miller, Larry Hannan, Jim Cummings, Ravi Rajaram, Matt Johnson, Matthew Nenninger, Carole & Brad Hedstrom, Tom Boulac, Bob Ellis, John and Patti Shmilenko, Tom Floyd, John Clemson, Larry Tracewell, Jim Groves, Dave Gross, and Kris Franca. ■



Club cars on display, left, top to bottom: John Shmilenko's 1993 Porsche 964 Targa; Tom Floyd's 1991 911 Turbo; John Clemson's 1961 Porsche 356B-1600 Super; Jim Cummings' 2008 Boxster S; and above, Greg Creitz's 1959 356A Cabriolet.



Below: View from the front of the display.





Griot's Garage Detailing Tech Session Features Hands-On Demos

STORY AND PHOTOS BY BOB ELLIS

Above: Introductory lecture.

Below: Free product samples.

Sunday, February 23, found members of several car clubs gathered in Neil d'Autremont's Sidedraught City to hear the latest car detailing tips from the staff of Griot's Garage. Neal is a local distributor of Griot's products and has space within the Heckmann and Thiemann Motors facility.

In order to tempt people into attending the session, there was an offer of coffee, donuts, and free product samples for those interested

in learning about Griot's product line and how to best use them.

It has been several years since I last attended a detailing session and the line of products offered has increased tremendously. This session introduced two new random orbital polishers and a new ceramic three-in-1 wax. Griot's staff demonstrated several products and discussed options available in both polishes and waxes depending on a car's condition and usage.

The hands-on session using the hood of a donor car started with a demonstration of a new synthetic clay for cleaning dirt residue from the paint followed by the application of polish and wax using the new G8 and G9 orbital polishers. Much of the demonstration centered around the various products that Sidedraught City keeps in stock and those in attendance were able to purchase any of the items used during the session. ■





Clockwise from top: Detailing 101 instruction; Chuck Hervey (top) considering the merits of the new orbital polisher; Linda and Gary Emory (left), Ed and Phyllis Thiemann (behind) involved in discussion; Neil d'Autremont (sitting) assisting customers; demonstrating the synthetic clay use.





Vintage Underground and Haugland Collection Included in Eugene Tour

BY NEIL D'AUTREMONT | PHOTOS BY MATT NENNINGER AND RICK PITTMAN

Above right: Joe Potter, founder, gathers everyone for his overview of the shop.

Below right: Kyia Freisen, one of the leads at Vintage Underground.

Enjoy more photos from this event at our Smugmug site: <https://orpca-pix.smugmug.com/2020-ORPCA-Events/Eugene-Vintage-Underground-Lunch-Car-Collection>

(NOTE: Download photos with the down-arrow icon.)

On Saturday February 1, about 40 Oregon Porsche club members and a few guests drove to Eugene and were fortunate to tour a fantastic restoration shop and then, after a good lunch, tour two of the buildings in the Haugland Car Collection.

The morning drive to Eugene was an on your own drive, so no instructions or gathering spots were required. Traffic was snarled heading the opposite direction as there appeared to be a serious accident heading north on I-5, which slowed us down a little bit. However, for a Saturday morning, we were surprised how quickly we got to Eugene, even having time for breakfast at a fun little café around the corner from our first stop.

Vintage Underground (VU) is one of the finest restoration shops in the northwest. They moved into a larger building last year and expanded the services they offer. Unlike many

other resto shops, they are non-denominational—they work on just about everything from old Packards to Double Bubble Abarths, Ferrari, Lancia and Porsche.

Joe Potter is the owner and founder of VU and has worked for many years in the Eugene area. Joe has built his shop to enable the craftspeople he employs to grow in their skills and to be able to share his skills with others in the shop. Joe is a strong believer in training and





will send his folks to learn from other shops throughout the US.

Joe, with Kyia Friesen, VU Customer Care and Logistics managers, allowed us to move freely throughout the large shop looking at cars in various states of restoration. VU mixes new technology and old tools: they have a state-of-the-art paint booth as well as old large English wheels, presses and planishing tools that are beyond anything available new today.

Joe Potter gathered the group to talk about the Vintage Underground philosophy and their customer contact responsibilities. They have taken on projects that have stagnated at other shops because of the lack of skills or communication. Other problems come from shops that take on restoration work when they really are collision repair centers and insurance customers usually move to the head of the work schedule.

VU customers have unlimited access to the staff. All of the work invoices and working photos upload to a customer web-based network showing everything from day 1 of a

project to its current state.

Looking at the photos that Matt and Rick uploaded (see Smugmug link), you can see the scale of work that Joe and his team take on. They do frame work, coachbuilding in the classic style, custom coachwork using wooden bucks, welding, if required, in the style and manner of the original manufacturer and exceptional paint work.

Based on the response from all who attended, we'll be scheduling another visit to Vintage Underground Restorations in the future!

Above, left to right: Building a body the old fashioned way with a wooden buck; Ferrari 330 on the rotisserie with a Series 2 Lancia Aurelia ready for primer.

Below: Abarth ready for wet sanding.



EUGENE GARAGE VISIT, CONT'D.

After finishing at Vintage Underground, we walked a short distance to lunch at Quackers, where we were served quickly and happily. The sandwiches were great and the beverage selection was quite good as well.

After lunch we were treated to a private tour of the collection owned by Alex and Amy Haugland. Alex's buildings are well hidden and unmarked at this time, but he does show his cars occasionally by request. Alex is a collector of a wide and varied style, focusing mainly on the European cars from the 30s up to the late 70s, with most cars having a unique style or feature that captured his interest.

In the first building there were some extremely rare cars, including a number of one-offs such as the Cooper race car that was turned from a formula car into a coupe for a different class of racing. Bent-

leys, TVRs, Allards and Morgans are all represented, as well as a few Porsches.

In the other building there were even more treasures to be seen, including a rare OSCA (OSCA translates to Officine Specializzate Costruzione Automobili). There were Fiats and Ferraris as well as cars that I had never seen or heard of before. Alex and Amy have eyes for the rare and unique cars but the cars have to be operable for them to consider adding to the collection. Most of the cars go through Joe and Vintage Underground for servicing and repair, but Alex appears to have a very hands on approach, doing much of the work himself and saving the harder work for the folks with the tools and facilities.

Our thanks to the kind folks at Vintage Underground and the Haugland's for taking a Saturday to show us their shops. ■

Below, clockwise from left: Ready for sale; Jaguar ready for the interior bits; Look at those tires!

Opposite, clockwise from top left: Lunch! Gathered to start the second half of the garage visit; A beautiful 356! Aston Martin DB 4; 1959 Fiat 1200TV Transformabile, winner at the Quail; Morgan three-wheeler; Phyllis and Ed Thiemann taking a look at another 356, Amazing use of lifts.







Geargrinders: Rally School and Practice Event by Cascade Sports Car Club

STORY AND PHOTO BY TODD ETCHIESON

Two blue Targas at Helvetia Tavern (2015 and 1980!)

In one of the late 2019 weekly update emails, I noticed the little blurb about the Cascade Sports Car Club “Geargrinders” rally group and the upcoming class and practice drive for novices. I mentioned it to my wife, Amber, thinking maybe it would be something for us to do on occasion. While she was admittedly not all that excited about it, she agreed to give it a try. We signed up and on a rainy Saturday showed up in North Plains for the class to be followed by a practice rally.

In the class, we were given the Road Rally Rulebook, a class hand-out, and the instructions for the practice rally. There are several types of rallies—the Geargrinders

do Time-Speed-Distance, or TSD, road rallies, meaning that you are scored based on your adherence to instructions that detail the time, speed, and distance of the route. As the class started, we learned that TSD rallies are really puzzle challenges—can you follow instructions, decode tricky directions (and almost misdirections...), and do it all with precision timing? The way you are scored is earning a point for every second you are late ... or early past predetermined checkpoints. There are a number of, as the instructor put it, “opportunities to earn additional points” built into the instructions. Some of the ways to “earn additional points” include not

maintaining the appropriate average speed, missing that the route creator switched the order of the rally instructions (they are all clearly numbered, but if the numbers are out of order, it is easy to miss in the heat of the moment), spelling (or more accurately, intentionally misspelling), and missing a deviation in the "Main Road." The Main Road is

Our big mistake was missing a dead end sign and thinking we were following the "Main Road," but we probably drove five minutes in the wrong direction before realizing our mistake. The saving grace—the maximum points you can earn on any single leg is 120 (or two minutes or more early or late). I drive these roads all the time on early Saturday

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determined by the instructions and a clear set of determinants in the instructions and on the road. I think it is fair to say that we left the class aware of the steep learning curve.

To start the route, the cars depart in one-minute intervals determined by your car number. While you are using instructions printed on paper, and hopefully you have a clipboard and pencil of your own, the whole competition is managed by a smartphone app, which measures your route and activities in the background, every once in a while giving a reassuring little chime when you complete a leg of the route. The route was about a 90-minute drive between North Plains, Hillsboro, and Northwest Portland, starting in downtown North Plains, ending at the Helvetia Tavern, and winding all through the roads between Highway 26, Skyline, and Germantown Road. There were four main challenges: Getting Out the Door, The Number Switch, Follow the Main Road, and The Edge of Protection.

or Sunday morning drives—though in a more "spirited" fashion—so it was interesting to drive them while trying to accomplish very specific instructions at a very specific speed.

There were six ORPCA members participating in the Rally School and Practice, with two Porsches and a BMW, out of probably more than twenty teams. The three teams included our 1980 911SC Targa, Carole and Brad Hedstrom's 2015 911 Targa, and the BMW driven by Steve Bledsoe with Bob Ellis navigating. While we haven't seen the official results yet, the Hedstrom's managed a third or fourth place finish, and Amber and I were only a few places behind them. So, the Porsches showed well overall, and who knows, maybe will show well in the upcoming 2020 Geargrinder TSD rally series.

For more information on participating in a Rally with the Geargrinders go to <http://www.cascadegeargrinders.org/>. ■

Q1 Mixer at The Hops Urban Brewery

STORY AND PHOTOS BY PEG RYAN AND BOB ELLIS

Enjoy more photos from this event at our Smugmug site: <https://orpc-pix.smugmug.com/2020-ORPCA-Events/Q1-Mixer/>

(NOTE: Download photos with the down-arrow icon.)

Clockwise from top left: Hosts Phyllis and Ed Thiemann, enjoying a burger and a salad; Our loft area; Larry Hannan, Sylvia Nesson and Cathy Hannan; Gary and Linda Emory; Robin Shaughnessy and Chuck Hervey.

We held our first quarterly mixer of 2020 on a sunny, Sunday afternoon in early February. About 30 people showed up at The Hops Urban Brewery, better known as the HUB. This mixer was organized and hosted by Ed and Phyllis Thiemann. We had a special room on the top floor of the building. It was an afternoon of friends, great conversations, food, wine and beer! The HUB food is great—especially the pizza and burgers! It was fun to see members that we don't normally get to see, including a number of new members! These Mixers were started back in 2018 based on feedback from our members. You wanted a social that you did not have to sign up for and just come and enjoy. This has continued as a staple of our club events. ■





February Social & Dinner at Gustav's

PHOTOS BY CRISTY JOHNSON

Cherie Reins organized the February Social and Dinner at Gustav's in Tigard. Peg Ryan worked with Larry and Linda Tracewell to welcome and check in everyone while Cherie was off celebrating her birthday at Disney World and the Daytona 500! We had 45 people come and enjoy the festivities. Beer, wine and great German food including Fondue, German Sausage, Schnitzel, Jager, Fish and Chips and Apple Strudel. Steve Miller, President welcomed everyone including our sponsors, Heckmann and Thiemann as well as Matrix Integrated. He also welcomed our new member, Bryan Gergen. Steve reviewed upcoming events and had owners of those events give us more detail.

Gustav's wait staff and manager did a great job of taking care of us. They are very flexible with changes which we really appreciate!



Clockwise from top left: Our dinner area; Peg Ryan organizing dinner order cards; George Clark and Mike Roy toasting the photographer; Steve Miller giving us the lowdown! Carole Hedstrom, Phyllis Thiemann and Ginny McQueen deep in conversation!

Position Available: Oregon Region Porsche Club of America **Sales and Marketing Chair**



This is a volunteer position for a seasoned sales and marketing professional to develop, manage and implement the ORPCA Sales and Marketing Strategy. **Position will close on Monday, March 9 at 12 noon.**

DESCRIPTION: The Sales and Marketing Chair is a volunteer position for a PCA and ORPCA member who shares a passion for all things "Porsche". This role includes developing, managing and implementing the future Sales and Marketing Strategy of the Club. This person is responsible for communication with existing sponsors and engaging with new vendors and sponsors. The role includes managing and overseeing the Advertisements on the Club's advertisement channels. The current advertisement channels are our website, the weekly member email, the monthly newsletter (Anzeiger), the yearly Calendar and the Yearly Member Directory as well as event sponsorships. This person will report, on a monthly basis, on the current state of engagements, advertisement revenue and sponsorships.

RESPONSIBILITIES

- Develop the future Sales and Marketing Strategy of ORPCA and actively drive the implementation of this strategy
- Develop and maintain a Media Kit outlining the club's Marketing and Sales Channels as well as Sponsorship opportunities
- Set pricing on advertisement channels and options that are consistent with comparable websites and eMagazines in similar markets
- Maintain a database of existing and planned / in progress engagements with advertisement partners, sponsors and vendors
- Maintain and strengthen relationships with current advertisement partners, vendors and sponsors
- Identify and engage with new advertisement partners, sponsors and vendors
- Work with the Webmaster to provide templates, formats, and analytics to our advertisers
- Build a team of club members to work with and "share the load" of acquiring new advertisers
- Build a network to utilize the club member resources and connections to boost sales and marketing
- Encourage ORPCA members to bring business to the advertisers that support our club
- Point contact for the press and promote public relations

ESTIMATED VOLUNTEER TIME COMMITMENT: Reporting on the monthly status includes updates on all advertising activities (~3 hours/month). Monthly follow-up with current advertisers/sponsors (~5-10 hours/month). Active pursuit of new sponsors 10 – 20 hours/month). End of Year Roll-up, updating of Media Kit and renewal of current contracts (20 hours/year).

If you are interested, please contact the Club's President, Stephen Miller, at president@oregonpca.org before March 9 at 12 noon.



Gear Up for the 2020 ORPCA Autocross Season!

Autocross Season! Autocross (also called "Solo") is a driving event where a driver negotiates a closed course of cones one car at a time to achieve the fastest possible time. It is a form of motorsports that emphasizes competition and learning car control at safe speeds. Autocross is an exhilarating and fun way to help raise the level of your driving skills to match the capabilities of your Porsche! We strive to cultivate an air of camaraderie and fun among our participants. No previous experience is necessary and novices are welcome. All you need is a driver's license, an automotive helmet (SA2010 or M 2010 or newer) and a car that can pass a basic mechanical safety inspection. Loaner helmets and instructors are available. Cars are run in classes against cars with similar performance.

Bring any older or newer Porsche, including 911s, Boxsters, Caymans, Macans, Panameras, Cayennes or Taycans. For more information please visit our website www.oregonpca.org/activities/autocross/

CHANGES/UPDATES FOR THIS YEAR INCLUDE:

We are going to have our **AX #2 event at Dallesport, Washington**, at a portion of an unused airport strip. Think long and narrow like the north pits at PIR! The start time for this event will be later to accommodate travel to the event.

Car classifications have been updated in order to provide a more fair, competitive experience for our participants. Highlights include a S04L and P04L classes for the latest-generation, high-horse-power Porsches (All 718 Cayman/Boxster models (2017-current) and 992 911 base models (2019-cur-

rent). Please check to make sure you're registering your car in the correct class. We will not allow participants to change classes mid-season. If a car from a different class is driven, no points will be awarded for that event.

Similar to last year, we will be **limiting the number of cars for each event**. This allows for a better participant experience and ensures we're able to efficiently manage the run groups. Please register early if you are interested in participating. **Walk-ins will not be accepted** and people on the wait-list will be added in order (priority to members) if there are cancellations.

Work assignments are mandatory and will be enforced. It takes volunteers to keep this thing going. If you drive, you work ... no exceptions. We realize some folks have special circumstances that may prevent them from working in specific roles. We'll do our best to accommodate you, but we ask that you consider whether the physical aspects of autocrossing are appropriate given your individual health.

We look forward to seeing you Saturday, March 28 for the Driver Skills Clinic or afternoon Test and Tune and/or on Sunday, March 29 for Autocross #1. Check out the links on the following page for all the Autocross events in 2020.

As always, please let us know if you have any questions.

Happy 2020!

Your ORPCA Autocross Team ■

Autocross Events 2020

All events except Autocross #2 are on Sundays at PIR and begin at 7:30 a.m.

#1 March 29 South Paddock
<https://www.oregonpca.org/event/autocross-1/>

#2 April 19 Dallesport, WA
<https://www.oregonpca.org/event/autocross-2/>

#3 May 17 South Paddock
<https://www.oregonpca.org/event/autocross-3/>

#4 June 14 South Paddock
<https://www.oregonpca.org/event/autocross-4/>

#5 July 19 South Paddock
<https://www.oregonpca.org/event/autocross-5/>

#6 August 16 South Paddock
<https://www.oregonpca.org/event/autocross-6/>

#7 September 27 South Paddock
<https://www.oregonpca.org/event/autocross-7/>

#8 October 4 South Paddock
<https://www.oregonpca.org/event/autocross-8/>

Driver Skills & Test and Tune

Driver Skills Clinic

Saturday, 3/28, 7:30 a.m. - Noon

PIR South Paddock

More Information: <https://www.oregonpca.org/event/drivers-skills-clinic-2/>

Autocross Test and Tune

Saturday, 3/28, 1 p.m. - 5 p.m.

PIR South Paddock

More Information: <https://www.oregonpca.org/event/autocross-test-and-tune/>

DRIVER SKILLS CLINIC | TEST AND TUNE | AUTOCROSS #1

Driver Skills Clinic | Saturday, March 28 | 7:30 a.m.

Test & Tune | Saturday, March 28 | 1:00 p.m.

Autocross #1 | Sunday, March 29 | 7:30 a.m.

Portland International Raceway

1940 N Victory Blvd. | Portland, OR 97217

At our annual Driver Skills Clinic, using your own car, drivers will receive instruction about driving and car handling techniques from basic to advanced that will be useful for safety, daily driving and autocross competition. Loaner helmets are available. The cost is \$80.00 and is limited to 30 drivers. Registration includes lunch and free entry into the afternoon "Test and Tune" from 1:00 p.m. to 5:00 p.m. which is a sample autocross course. For information on the Driver Skills Clinic go to: <https://www.oregonpca.org/event/drivers-skills-clinic/>.

For information on the Test and Tune please go to: <https://www.oregonpca.org/event/autocross-test-and-tune/>. For those attending the Test and Tune, you will be able to apply your newly acquired skills the following morning, Sunday, March 29, if you register for Autocross #1.

Autocross #1, on Sunday, March 29, is also at PIR's South Paddock. Cost is \$40.00 for ORPCA/PCA members. For non-members the cost is \$45.00. Note: Participation is limited to 60 drivers. For all the information on Autocross #1 go to: <https://www.oregonpca.org/event/autocross-1/> ■

MARCH BOARD OF DIRECTORS MEETING

Wednesday, March 11 | Dinner (for purchase) 6:00 | Meeting 6:30 to 8:30 p.m.

Dang's Thai Kitchen
670 N. State Street
Lake Oswego, OR 97034

All members are welcome to join us!

Note: April Board Meeting is Wednesday, April 8

TRAINING SESSION: USING THE SCENIC APP

Saturday, March 14 | 1:00 to 5:00 p.m.

Heckmann Thiemann Motors (Second Floor Conference Room)
3220 SE 19th Ave, Portland, OR 97202

The purpose of this class is to provide training to tour leaders and route creators on how to use the Scenic App to create a new tour route, import a tour route from Google map, find a route in the tour library, operate the app during a tour and how to help attendees with the app. There are only 15 seats available for this training. Check out the details and RSVP here: <https://www.oregonpca.org/event/scenic-app-training/> ■

MARCH SOCIAL AND DINNER

Wednesday, March 18 | Social Hour: 6:00 to 7:00 p.m., Dinner: 7:00 p.m.

Si Señor Family Mexican Restaurant
11525 SW Choban Lane | Portland, OR 97225

Join us for the March Social and Dinner, hosted by Heinz Holzapfel and Sylvia Nesson. We have room for about 50 people.

Dinner will be a buffet with Chicken and Steak Fajitas, Rice, Beans and Chips and Salsa. There will be a no-host bar for soft drinks, beer and Margaritas. No outside alcohol is permitted. RSVPs close on March 10. Cost is \$26.00 (including the gratuity for the wait staff) and is payable when you RSVP. For all the information and to RSVP please go to:

<https://www.oregonpca.org/event/monthly-social-and-dinner-march/>

If you have questions please email Cherie at: socialevents@oregonpca.org.

NOTE: The April Social and Dinner is Wednesday, April 15. Look for more information in the weekly email blast and on the website. ■

11TH ANNUAL SPRING CLEAN

Saturday, April 18 | 9 a.m. to 1 p.m.

Matrix Integrated

4000 SW Macadam Ave., Portland, OR 97239

Join us for the 11th Annual Spring Clean Event being held again this year at Matrix Integrated. Experts will be on hand to take care of all those niggling cosmetic issues that have been eating at you for who knows how long. Get them all taken care of at once, and at a great price, from our team of pros. Crack open your piggy banks or stop at the ATM, as all services are for cash. Sorry, no plastic is accepted at this event! Here is the lineup of vendors:

Wheelkraft NW: Alloy Wheel Repair

The Leather Guy: Interior Leather and Vinyl Repair and Refinishing

A-NU-Vu: Windshield Chip Repair

Showroom New: Paint Scratch & Chip Touch-up

Car Medic: Paintless Dent Removal



RSVPs are open. Go to: <https://www.oregonpca.org/event/2020-spring-clean-event/>. When you RSVP, you will need to pick the service(s) you are interested in so we can give the vendors an idea of the number of people using them. If you are bringing more than 1 car, please register for each car and service(s).

When you arrive, check in and get on the list for the work you want done, and have fun watching those dings, scratches and chips fade away. ■

ANZEIGER EVENT AND COVER PHOTOS HOW TO'S

Every month, we receive many great Porsche photos ... and we need more for both event stories and covers!

EVENT PHOTOS

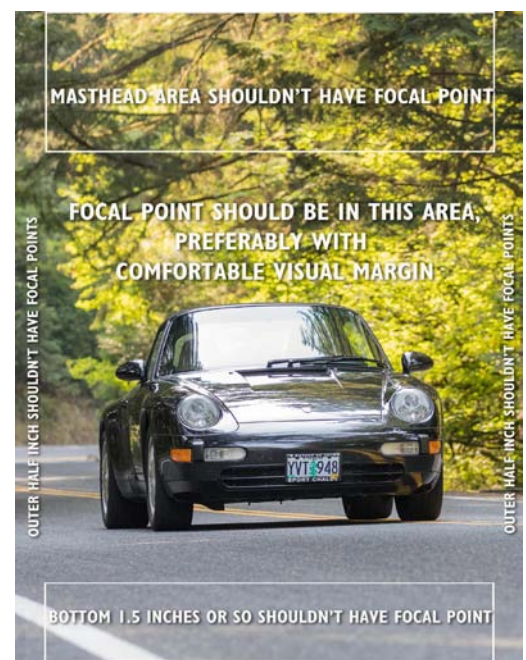
- Photos can be vertical or horizontal ... a variety is great!
- When shooting, there should be a comfortable margin around all edges of the focal point (most often, a car). **Do NOT crop!** We will crop your photo to the best proportion for the page. *Photos with the edge of a car clipped off is the most common photo error.*

COVER PHOTOS

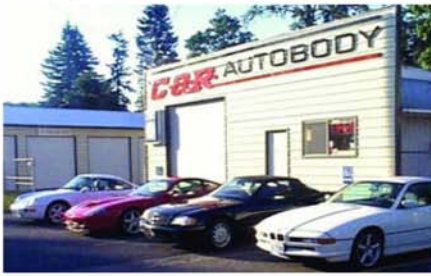
- The cover "bleeds" off the edges, so please leave a good margin on every side of the focal point (most often, a car)
- Make sure there is nothing significant in the masthead area (see diagram at right).

ALL PHOTOS

- Shoot and send the highest resolution possible.



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CARS FOR SALE



1997 Carrera-S for sale. This car was purchased by me from the showroom floor at Circle Porsche, Long Beach CA. 20 years ago. Upgrades include custom Fikse Wheels, Bilstein Coil Over Shocks, & Sway Bars. This last of the air cooled era has won several concours awards and has been highly maintained. Stored in heated garage in the winter. COA, records, and photos available. \$97,000. Black on Black. Mileage 79,000. Mike Sampson, 714-322-4112 mike@alpinehardwoods.com (1/20)

MISCELLANEOUS



Custom Oregon plates, perfect for your 550, 917, 914, or Boxster. Immaculate condition - always garaged, never raced. \$250/pair. Don, BarkerInstitute@gmail.com. (11/19)

The Anzeiger Marketplace has a track record of sales and is a free service provided to members.

To submit, update or renew an ad, email classifieds@oregonpca.org. Ads will run for three issues and may be renewed upon request, space permitting.

Items offered for sale must be the personal property of the member; services are not eligible for advertising in Marketplace.

Non-members may place classified ads for \$15 per ad (\$25 with photo), per issue and are subject to space availability. Make checks payable to Oregon Region PCA and mail to PO Box 25104, Portland, OR



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