

Annual Meeting 2026

ORPCA BOARD OF DIRECTORS

# Agenda

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○ Welcome	President
○ Introduction 2026 Board of Directors	Past President
○ 2025 Accomplishments	Vice President
○ 2025 Financial Report	Treasurer
○ 2026 Plan and Objectives	President
○ Volunteer Recognition and Awards	President & Vice President

# 2026 Board of Directors

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President - Carole Hedstrom



Vice President - Daniel Morris



Secretary – Jim Goetsch



Treasurer - Mark McGirr



Director at Large – Tosh Kanno



Director at Large - Wendy Wells



Past President – Heinz Holzapfel

# 2025 Accomplishments

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- **New formats of drives and tours**

- Created new drive offerings: the long-day drive (thank you Fred & Mark), themed drives like GT Car Drive, Drive with Pride, and Summer Evening
- Introduction of Scenic Oregon – an all inclusive, luxury-forward, multiday tour

- **New formats of Social Gatherings**

- Launched Road & Fork series of smaller dinner gatherings, F1 Viewing parties, and happy hours

- **Increased Number of Drives and Tours Again!**

- 67 single-day Driving Events (21% more than 2024)
- NW Passage x2, Scenic Oregon x2, Snake-n-Bake, Walla Walla Wine

- **Membership Growth**

- ORPCA Membership grew by 148 members (primary & co-members) ~14%

- **Social Media became Major Tool within Club Communications**

- New members and new advertisers found us due to our social media presence
- Social Media platforms now announces events and reminds members to register

- **Improved Organization & Infrastructure**

- Tour Team, Membership, Social Media, Volunteers, Cloud Based Collaboration

- **Celebrated our 65<sup>th</sup> Anniversary with a member reunion and great party!**

**2025 FINANCIAL REPORT**  
**OREGON REGION PCA**

OPERATING INCOME & EXPENSES		BALANCE SHEET	
	\$ (Unaudited)		\$ (Unaudited)
<b>INCOME:</b>		<b>ASSETS:</b>	
Membership Dues and Social Events	\$ 86,000	Cash	\$ 89,000
NW Passage, Scenic & other multi-day tours	199,000	Other Current Assets	44,000
Autocross	24,000	<b>CURRENT ASSETS</b>	133,000
Advertising	28,000		
Other Income	6,000	Investments (restricted)	155,000
<b>TOTAL INCOME</b>	<b>\$ 343,000</b>	<b>TOTAL ASSETS</b>	<b>\$ 288,000</b>
<b>EXPENSES:</b>		<b>LIABILITIES &amp; FUND BALANCE:</b>	
Membership Dues and Social Events	\$ 57,000	Tour Deposits	\$ 48,000
NW Passage, Scenic & other multi-day tours	195,000	Accounts payable	3,000
Autocross	18,000	Other Current Liabilities	14,000
Publications	17,000	<b>TOTAL LIABILITIES</b>	65,000
Other Club Expenses	30,000	Restricted Funds	155,000
<b>TOTAL EXPENSES</b>	<b>\$ 317,000</b>	Unrestricted Funds	68,000
<b>OPERATING INCOME</b>	<b>\$ 26,000</b>	<b>FUND BALANCE:</b>	<b>\$ 223,000</b>
Investment Income	17,000	<b>LIABILITIES &amp; FUND BALANCE</b>	<b>\$ 288,000</b>
Charitable Giving & Scholarships	(6,000)		
<b>NET INCOME</b>	<b>\$ 37,000</b>		

# 2026 Plan and Objectives

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- **Build on and improve using 2025 as the foundation**
- **Foster volunteerism - make it easy and fun**
- **Committees and Teams – share the work & experience by delegating and sharing the load for large elements of our Club (drive team, social committee, finance dept., web team, autocross group, NWP committee, etc.). This is an ongoing work in progress.**
- **Outreach to other regions and other car clubs**
- **Develop our Community Outreach – let communities know we care and are not just a bunch of speedy cars racing through their towns**

# Volunteer Recognition

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- It's starts with the **cars**, and ends with the **people**
- Everyone one in this room is a volunteer – no one has to be here – thank you – you all volunteered to show up tonight and celebrate your favorite car club!
- Every event: 15-20 Social events, more than 60 Drives, 8 Autocross circuits, every Tech Session, Ride wGPS route, accounting, social media post, every Mult-day Tour, Anzeiger magazine, weekly email blast, NWP and Scenic Oregon events, the award-winning website and all back-of-house admin is **100% pure volunteer effort**
- Stand up if: you've ever:  
lead a drive, hosted a dinner, worked the volunteer tent, written a story for Anzeiger, contributed a photo, moved a cone, and more!
- Let's get to the awards! It's the People!

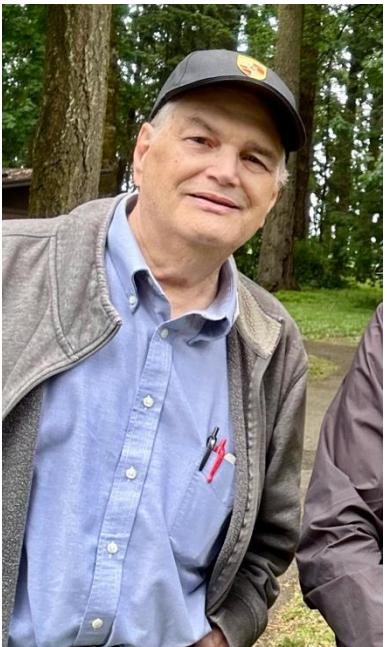


# Volunteer Awards

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## Enthusiasts of the Year Award

Awarded to the member or members that are the most active in the Club events during the year. Warren Pease and Andrew Brewer were everywhere!



### Warren Pease

- Warren attended over 40 drives in 2025
- Warren became one of the most frequent “sweeps” in Club history



### Andrew Brewer

- Andrew attended over 40 drives
- Andrew makes time for his Porsche friends

# Volunteer Awards

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## Enthusiasts of the Year Award – Runners Up!

These people all attended 10 or more events in 2025!



- 30+ events: Wendy Wells, Dan Kelly, Tosh Kanno, Wendy Lee, Bob Ellis, Carlos Santayana, Anh Le
- 20+ events: Brian Goldstien Family, Bryan Farley, David Zygmont, Fred Holzheiser, Gary Feldmann, Harry Danberg, Stephanie Danberg, Janine Esdanel, Jeannine Downey, Mark McGirr, Julie Madrid, Mike Madrid, Randi Ledbetter, Brad Hedstrom, Dan Morris, Heinz Holzapfel, Sylvia Nessen
- 10+ events: Brian Clemons, David Lawrence, Derek Hiser, Evan Balber, Fern Kulpreecha, Kevin Huang, Kevin Polling, Karl Karoch, Matt Nenninger, Mike Newby, Bill Rasnake, Steve Ferree, Steve Bogdon, Steve Moody, Todd Etchison, Jim Goetsch, Valerie Menely, Chuck Hervey, Dan Wilson, Eric Freedle, Jeff Gretz, Joe Sweeney, Madeleine Berkle, Mike O' Connor, Larry Hannan

# Volunteer Awards

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## Gear of the Year Award

Awarded to the individual(s) who is the hardest working and most supportive in Club activities during the year.

### ORPCA Tours Team

- David Zygmont
- Jeff Gasparitsch
- Dan Wilson
- Jim Goetsch
- Randi Ledbetter
- Brad Hedstrom
- Daniel Morris
- Heinz Holzapfel



# Volunteer Awards

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## New Member of the Year Award

Awarded to the new ORPCA member who distinguishes themselves by demonstrating the can-do attitude toward ORPCA events, both in participation and responsibility.



### Wendy Wells

- Joined and volunteered within the same month!
- Immediately joined Social Committee
- Chair of Community Outreach Committee
- Brings know-how and can-do to events, committees and the board
- Supportive with positive outlook, always enthusiastic
- Natural cheerleader

# Volunteer Awards

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## Family of the Year Award

Awarded to the family who is active and made meaningful contributions in Club activities throughout the year.



### Rosanne and John Woody

- Rosanne joined Scenic Oregon committee and quickly commandeered details and goodies for the tour including creation of the tour logo!
- Rosanne and John attend numerous Club events
- John tripped while on Scenic Oregon, but carried on with the tour!
- This couple is strong, talented, and a joy to be around

# Volunteer Awards

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## Tour Meister of the Year Award

Awarded to the individual who is most active in organizing and leading various tours that are scheduled each year.

### Fred Holzheiser

- Took the Tour Lead class and jumped right in!
- Introduced the concept of the long day drive – leading us on adventures such as Beyond the Grave Rave and The Lost Hat, both of which are the 2026 calendar as “must repeat”
- Fred cares about his Porsche friends and is always sure to ask about their lives and families



# Volunteer Awards

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## Mark Donohue Award

Awarded to the individual who demonstrates outstanding achievement throughout the year.

### Jeannine Downey

- Social Media Chair
- Dedication to the craft of social media, giving us fun, informative reels on TikTok and Instagram
- New advertisers and new members found us because of our social media presence – thank you Jeannine!
- Brings fresh ideas and perspective
- Presenting a Social Media Workshop Feb. 7<sup>th</sup>



# Volunteer Awards

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## Special Award

The award is given to an individual whose contributions throughout the year had the most significant impact on club operations



### Carlos Santayana

- On his own, without push from Board, created SLA (service level agreement) metrics for handling Membership queries
- Welcome emails go out to new or transferring members in under 48 hours of their joining
- 40% of new PCA members in our region, joined ORPCA after contact from Carlos
- Took Membership to the next level – created email responses and replies for every imaginable scenario

# Volunteer Awards

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## Dick Stief Award – Founder's Award

The award is given to the member bringing outstanding new ideas and innovation to club events or club operations.



### David Zygmont

- Joined Tours Team as Tour Webmaster – posts our many drives to the website with full details, photos and registrations
- Created and led first ever EV Tech Session
- Show-runner for 65<sup>th</sup> Anniversary Celebration – encouraged the speakers for the event to practice
- Leads drives in both the Taycan and 911 Cabrio

# Volunteer Awards

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## President's Award

Given at the discretion of the President to the member deserving special recognition throughout the year.



### Scott Dual

- Suffered significant loss with passing of his Porsche-loving wife Denise, and as well as his furry friend Max
- Led several drives throughout the year as in the past
- New Holiday Lights drive – Zoo Lights
- Continued participation and recommendations for improvements

# Thank you Larry

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## Long-time Board Member & Past President

In recognition of countless hours given to the Club



### Larry Hannan

- Past President, past Director at Large, past Vice President, past Secretary
- Long-time organizer of Tech Sessions and Forest Grove Concours d'Elegance
- Best “curmudgeon” the board could ever have – reminded the Board to adhere to the bylaws, be fair, and always remember, “it's just a %#\*@ car club.”
- Member of Northwest Passage Committee, along with lovely wife Cathy
- Great guy and good friend to many!

*Thank  
you!*

ORPCA members  
and volunteers!