



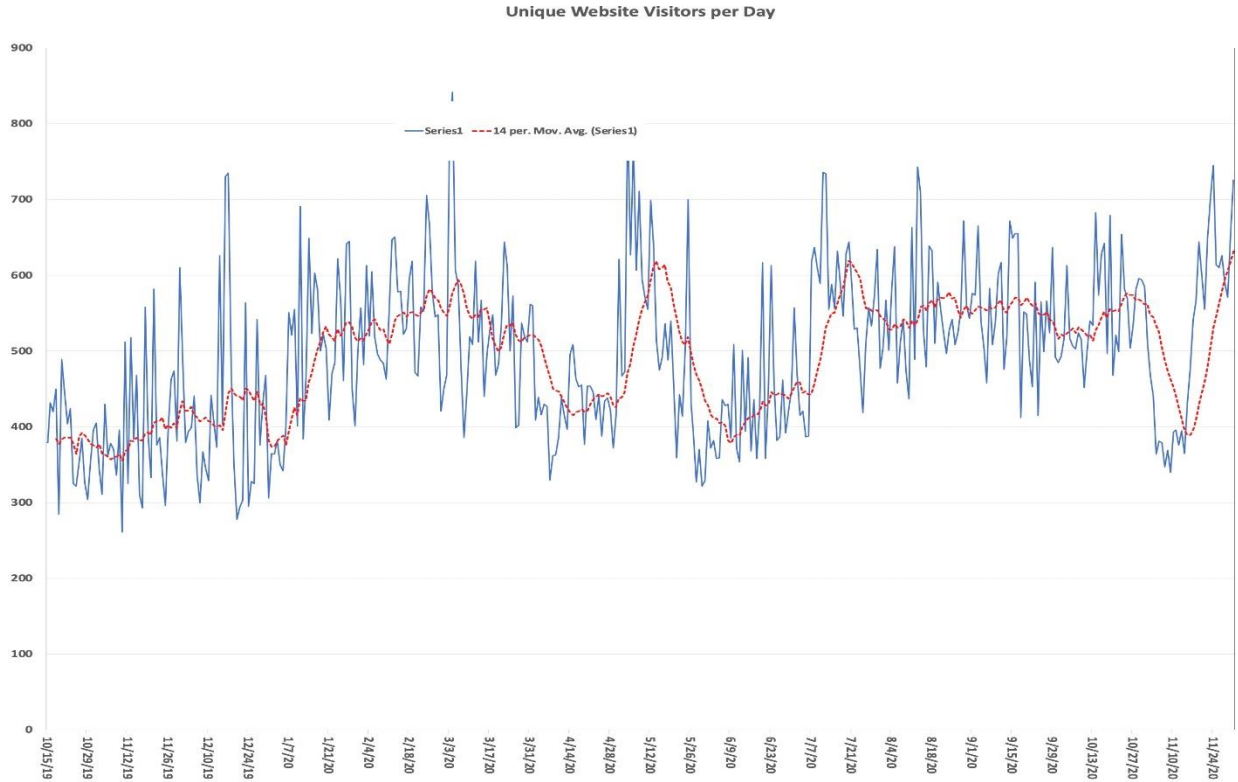
# ORPCA Webmaster Report November 2020 12/9/2020

## Summary

- Website Visitors: 503 average visitors per day,
  - -9% compared to October '20
  - +26% compared to November '19
- Stripe: 55 transactions (66 last month)
- NW Passage sold out in 37 minutes on 12/8, 10 members on waitlist as of 12/9

## Website Visitors

- 503 unique visitors in October (551 last month) → 9% decline
- 15,098 total unique visitors in October (17,089 last month)



## Website Issues:

- None in November

## Stripe

- In November 2020 we had a total of 55 transactions on Stripe.
  - 41 of which were member dues
  - 7 event related payments / refunds
  - 1 online shop (car badge)

Stripe Transactions		Labels												Grand Total
Row Labels	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Grand Total	
<b>Ticket</b>	<b>33</b>	<b>19</b>	<b>24</b>	<b>48</b>	<b>1</b>	<b>20</b>	<b>70</b>	<b>53</b>	<b>102</b>	<b>30</b>	<b>8</b>		<b>408</b>	
April Social			3										3	
Awards Dinner	27												27	
March Social		19	8		1	1			1				30	
NW Passage 2020	4												4	
NW Passage Refund				1									1	
Refund Awards Dinner	2												2	
Refund March Social			8										8	
Refund NW Passage			5	47									52	
June A&D						16							16	
Maryhills Loop						3	23						26	
August '20 A&D							24						24	
July '20 A&D							23						23	
Car Badge											1		1	
Summer Picnic								26					26	
September '20 A&D								25					25	
Refund September '20 A&D								1					1	
Refund Summer Picnic								1					1	
September '20 MWD									26				26	
Refund October '20 A&D									24	4			28	
October '20 Social									2	4			6	
Refund September '20 MWD									1				1	
October '20 SUV Drive									3	7			10	
Refund March '20 Social									20				20	
October '20 A&D									24				24	
Refund October '20 Social									1				1	
Refund October '20 SUV Drive										1			1	
October '20 MWCD										13			13	
Refund October '20 MWCD										1			1	
2021 NW Passage											7		7	
<b>Stripe</b>		<b>2</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>1</b>		<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>		<b>17</b>	
Deposit		2	2	1	1	1		2	1	1	1		12	
Withdrawal			2	2					1				5	
<b>Shop</b>			<b>1</b>			<b>2</b>		<b>2</b>	<b>1</b>				<b>6</b>	
Car Badge			1			2		2	1				6	
<b>Dues</b>	<b>41</b>	<b>45</b>	<b>42</b>	<b>20</b>	<b>46</b>	<b>43</b>	<b>33</b>	<b>45</b>	<b>29</b>	<b>35</b>	<b>41</b>	<b>8</b>	<b>428</b>	
Cancelled		1	1										2	
Dues Refund		1	1		1	6	2		1		1		13	
Member Renewal	32	30	31	18	40	32	27	39	21	28	32	8	338	
New Member	9	13	9	2	5	5	4	6	7	7	8		75	
<b>Donation</b>	<b>2</b>												<b>2</b>	
Kathleen Ellis	2												2	
<b>Grand Total</b>	<b>76</b>	<b>66</b>	<b>71</b>	<b>71</b>	<b>48</b>	<b>66</b>	<b>103</b>	<b>102</b>	<b>134</b>	<b>66</b>	<b>50</b>	<b>8</b>	<b>861</b>	

## Website

- Monthly maintenance (Anzeiger, Event Pictures, Featured Member, monthly sponsor ad, plug-in updates and test)
- Continued work on web site re-refresh proposals and implemented minor design updates
- Communicable Disease Release: 228 CDRs uploaded as of 12/3/20
  - 192 unique CDR waivers (rest are duplicates)
  - Upload of AX CDRs almost complete

Total		192		PCA Member		124		PCA CoMember		67		ORPCA Members		135	
First Name	Last Name	User Email	PCA Member ID	PCA Member Type	PCA Membership Type	PCA Membership Status	ORPCA Dues Expire	ORPCA Membership Status	CDR Link						
Heinz	Holzpfel	heinz.p.holzpfel@gmail.com	2018040380	Member	membership	1	3/31/21	1	<a href="#">CDR Link</a>						
Peg	Ryan	peg@porsche.fun.com	2014080637	Member	membership	1	7/31/21	1	<a href="#">CDR Link</a>						
Matthew	Nenninger	matt.nenninger@gmail.com	2017051195	Member	membership	1	4/30/21	1	<a href="#">CDR Link</a>						
Andrew	FauntLeRoy	afaultleroy@earthlink.net	2018030733	Member	membership	1	2/28/21	1	<a href="#">CDR Link</a>						
Arthur	Hung	arthung@yahoo.com	2008050054	Member	membership	1	4/30/22	1	<a href="#">CDR Link</a>						
Anh	Le	carlosanhsantayana@gmail.com	2010051373	Member	membership	1	11/30/21	1	<a href="#">CDR Link</a>						
Anson	Lytle	ansonlytle@comcast.net	2015061215	Member	membership	1	5/31/21	1	<a href="#">CDR Link</a>						
Alan	Meyer	Alan.Meyer@comcast.net	2007041123	Member	membership	1	3/31/22	1	<a href="#">CDR Link</a>						
Alex	Nemirovsky	alex@nemirovskyfamily.com	2019040013	Member	membership	1	3/31/21	1	<a href="#">CDR Link</a>						
Barry	Cogut	barry@kogut.com	2004091337	Member	membership	1	8/31/21	1	<a href="#">CDR Link</a>						
Brian	Hranka	brianhira@comcast.net	2000042414	Member	membership	1	8/31/21	1	<a href="#">CDR Link</a>						
Bruce	Jones	brucej9223@gmail.com	2016080045	Member	membership	1	7/31/21	1	<a href="#">CDR Link</a>						
Ben	Milano	benmilano@gmail.com	2019030948	Member	membership	1	2/28/21	1	<a href="#">CDR Link</a>						
Bruce	Millette	bruce@bellissimo.net	2017081624	Member	membership	1	7/31/21	1	<a href="#">CDR Link</a>						
Bob	Owen	bowen411@gmail.com	2015101017	Member	membership	1	9/30/21	1	<a href="#">CDR Link</a>						
Bob	Schatz	inactive-160803-bob@allusaarchitecture.com	2002078617				6/30/17		<a href="#">CDR Link</a>						
BOB	SMITH	ROBERT.SMITH@SNAPON.COM	2015070494	Member	membership	1	6/30/22	1	<a href="#">CDR Link</a>						
Brad	Stevens	brad.e.stevens@gmail.com	2019040061	Member	membership	1	3/31/21	1	<a href="#">CDR Link</a>						
Bruce	Warner	Warnerba@hotmail.com	2018090788	Member	membership	1	8/31/21	1	<a href="#">CDR Link</a>						

## BoD Area:

- YTD member change: -35 (-18 members and -17 co-members)
- 41 members in grace period (normal average ~30)

### ORPCA 2020 Membership Summary

12/4/20

	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20
<b>ORPCA Members</b>	611	615	614	610	614	621	623	627	633	629	636	626	616	607	608	607	606	603
New ORPCA Members	8	11	10	7	3	5	4	9	14	9	2	5	3	6	7	7	7	6
Lost or Expired ORPCA Members	10	7	11	14	10	6	8	7	6	7	11	14	3	13	16	16	16	7
Correction (60 day grace period returns)				3	11	8	6	2	-2	-6	16	-1	-12	3	11	8	8	-2
<b>Net ORPCA Members Change</b>	-2	4	-1	-4	4	7	2	4	6	-4	7	-10	-10	-7	1	-1	-1	-3
YTD New ORPCA Members	55	66	76	83	86	91	95	9	23	32	34	39	44	47	53	60	67	73
YTD Lost or Expired ORPCA Members	44	51	62	73	72	70	72	7	13	20	31	45	48	61	77	93	109	116
YTD Correction	0	0	0	7	14	15	19	2	0	-6	10	9	-3	0	11	19	27	25
<b>YTD Net ORPCA Members Change</b>	11	15	14	10	14	21	23	4	10	6	13	3	-7	-14	-13	-14	-15	-18

	436	434	429	426	427	432	430	429	436	435	444	433	425	421	418	417	412	413
<b>ORPCA Co-Members</b>	436	434	429	426	427	432	430	429	436	435	444	433	425	421	418	417	412	413
New ORPCA Co-Members	4	2	1	1	0	2	0	2	8	2	2	0	2	0	2	1	1	5
Lost or Expired ORPCA Co-Members	8	4	6	11	5	3	3	5	6	4	7	7	9	6	11	9	2	
Correction (60 day grace period returns)				7	6	8	1	0	4	3	11	-4	-3	5	1	9	3	-2
<b>Net ORPCA Co-Members Change</b>	-4	-2	-5	-3	1	5	-2	-1	7	-1	9	-11	-8	-4	-3	-1	-5	1
YTD New ORPCA Co-Members	32	34	35	36	36	38	38	2	10	12	14	14	16	16	18	19	20	25
YTD Lost or Expired ORPCA Co-Members	23	27	33	37	36	33	35	3	8	14	18	25	32	41	47	58	67	69
YTD Correction	0	0	0	10	15	18	21	0	4	7	18	14	11	16	17	26	29	27
<b>YTD Net ORPCA Co-Members Change</b>	9	7	2	-1	0	5	3	-1	6	5	14	3	-5	-9	-12	-13	-18	-17

	1047	1049	1043	1036	1041	1053	1053	1056	1069	1064	1080	1059	1041	1028	1026	1024	1018	1016
<b>Total ORPCA Members</b>	1047	1049	1043	1036	1041	1053	1053	1056	1069	1064	1080	1059	1041	1028	1026	1024	1018	1016
Total New ORPCA Members	12	13	11	8	3	7	4	11	22	11	4	5	7	3	8	8	8	11
Total Lost or Expired ORPCA Members	18	11	17	25	15	11	11	10	11	13	15	21	2	2	2	2	2	2
Total Correction	0	0	0	10	17	16	7	2	2	-3	27	-5	-15	8	12	17	11	-4
<b>Total Net ORPCA Members Change</b>	-6	2	-6	-7	5	12	0	3	13	-5	16	-21	-18	-11	-2	-2	-6	-2
Total YTD New ORPCA Members	87	100	111	119	122	129	133	11	33	44	48	53	60	63	71	79	87	98
Total YTD Lost or Expired ORPCA Members	67	78	95	110	108	103	107	10	21	34	49	70	80	102	124	151	176	185
Total Correction	0	0	0	17	29	33	40	2	4	1	28	23	8	16	28	45	56	52
<b>Total YTD Net ORPCA Members Change</b>	20	22	16	9	14	26	26	3	16	11	27	6	-12	-23	-25	-27	-33	-35
Members in Grace Period								16	26	33	22	22	35	38	32	21	26	25
Co-Members in Grace Period								12	15	16	9	9	24	22	18	10	14	16
<b>Total In Grace Period</b>								28	41	49	31	31	59	60	50	31	40	41