



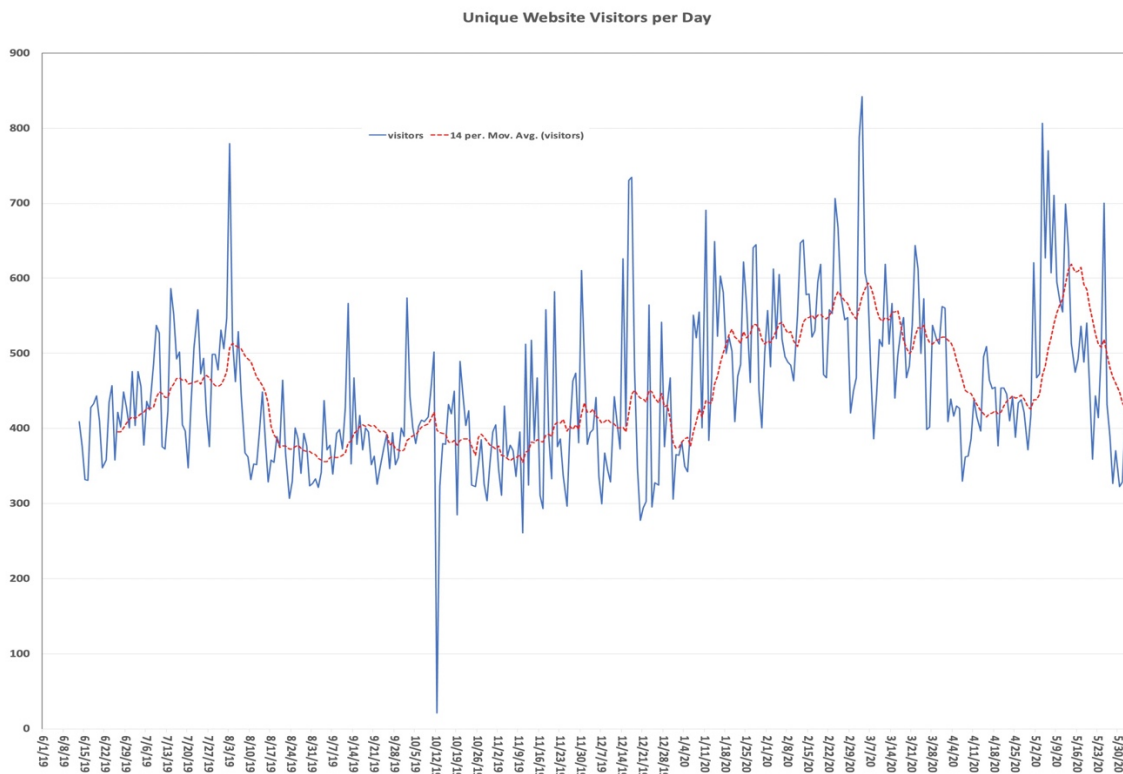
ORPCA Webmaster Report June 2020 6/10/2020

Summary

- Visitors: 524 average visitors per day, 23% increase, but a wild +35% and – 35% swing
- Stripe: 40 Member Renewals and 5 New Members
- All NW Passage refunds completed
- New Functionality to website added to support paperless event management

Website Visitors

- 524 unique visitor per day in the last 30 days (426 last month) → +23% increase
- Wild swing during May: +30% and then down -30%
- 16,231 total unique visitors in the last 30 days (12,780 last month)



Website Issues:

- no Functional issue in the last 30 days

Stripe

- In May 2020 we had a total of 45 members using the online payment through Stripe.
 - 40 of which were member renewals and 5 new members.
- All NW Passage refunds completed

Stripe Transactions	Labels ▼						Grand Total
Row Labels	+ Jan	+ Feb	+ Mar	+ Apr	+ May	+ Jun	
Ticket	33	19	25	48	1		126
April Social			3				3
Awards Dinner	27						27
March Social		19	8		1		28
NW Passage 2020	4						4
NW Passage Refund				1			1
Refund Awards Dinner	2						2
Refund March Social			8				8
Refund NW Passage			5	47			52
Shop			1				1
Stripe		2	4	3	1		10
Deposit		2	2	1	1		6
Withdrawal			2	2			4
Dues	41	45	42	20	46	10	204
Cancelled		1	1				2
Dues Refund		1	1		1		3
Member Renewal	32	30	31	18	40	10	161
New Member	9	13	9	2	5		38
Donation	2						2
Kathleen Ellis	2						2
Grand Total	76	66	71	71	48	10	342

Website

- New web site functionality to support re-starting event
 - Paperless Management of events:
 - Access to Communicable Disease Release and upload of signed & dated release
 - Access to Release and Waiver of Liability and upload of signed & dated release
 - Driving Directions document sent to participants via email
 - Access to PCA and ORPCA Safety Guideline document
 - Event Page for Test A&D 6/30

- Insurance certificate received
 - Online Registration allowing tracing of all participants
 - Driving Directions will be sent to participants via email
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- Monthly maintenance (Anzeiger, Classifieds, Porsche Story)
 - Quarterly maintenance update completed on staging site, Mirror to live site in June
 - Several key plug ins have major new versions (Event Calendar, WooCommerce, Elementor)