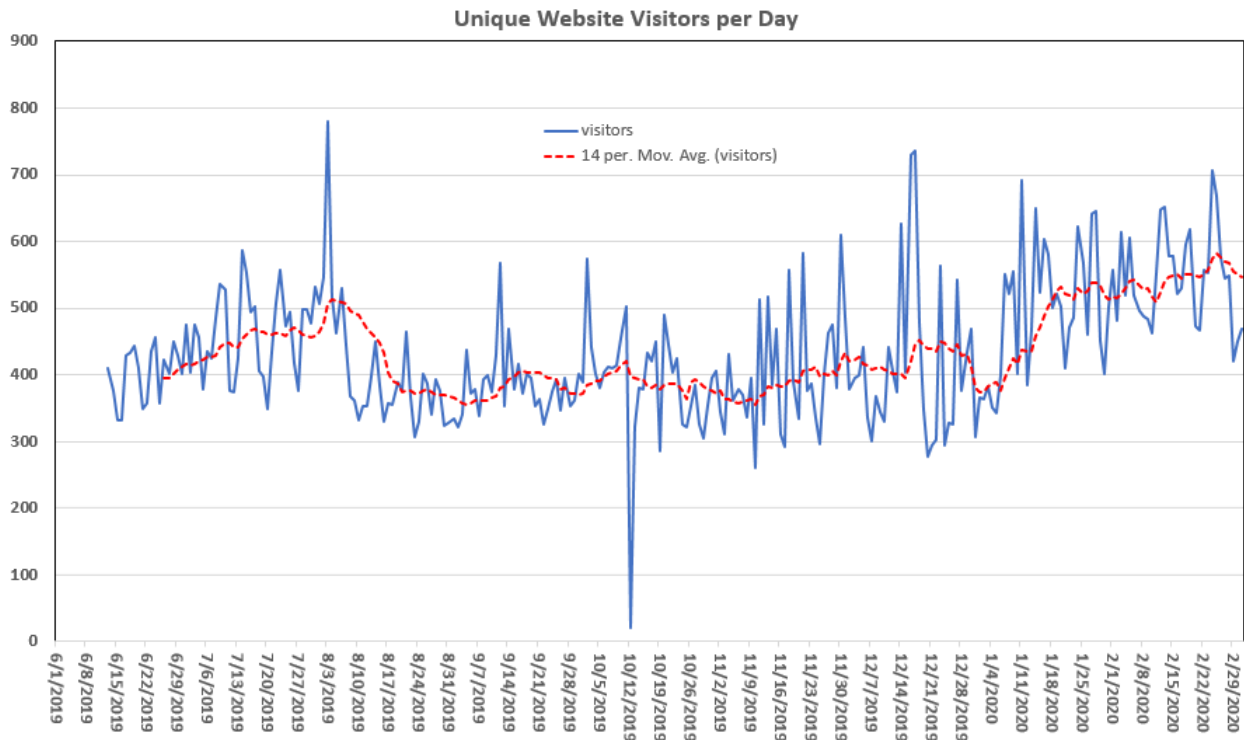




ORPCA Webmaster Report March 2020 3/11/2020

Website Visitors

- 618 visitor per day in the last 30 days (607 last month)
- 18,530 total visitors in the last 30 days (18,201 last month)
- Tendency: slightly rising



Website Issues: One issue in the last 30 days

- One Membership Dues transaction failed
- Stripe correctly processed
- Paid Memberships Pro issued correctly a notification email with order number
- The order was not assigned to the member record and order number not in database
- Support case filed with PMP

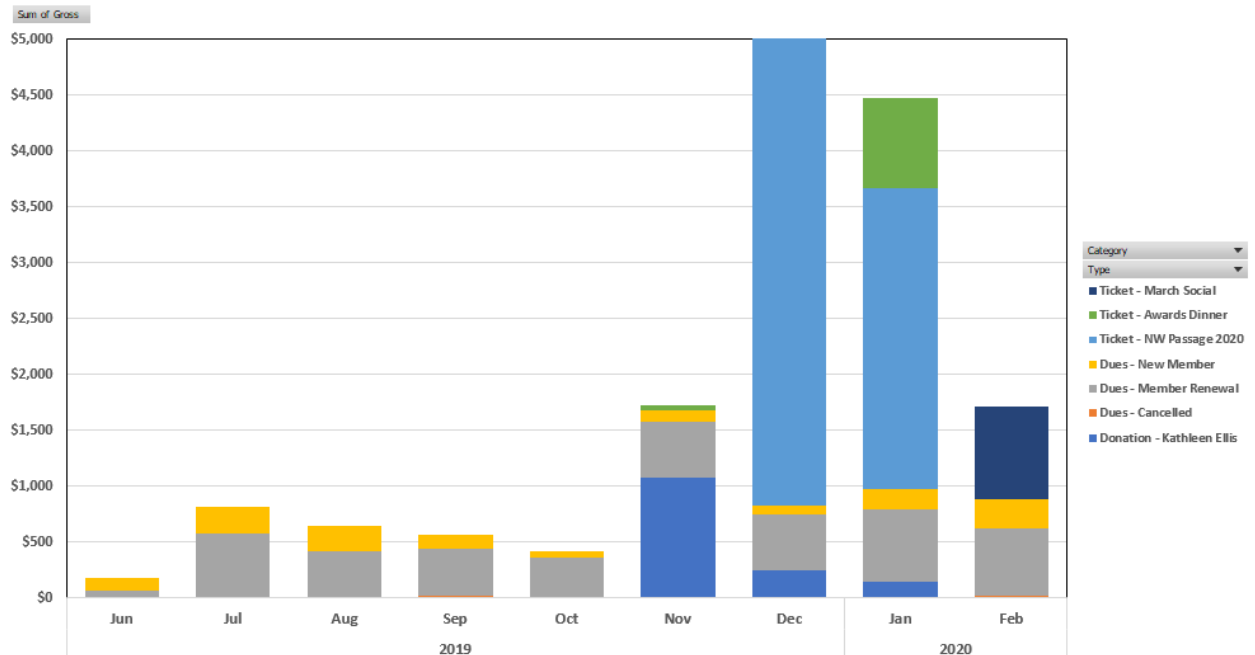
Website Performance

Stripe

- In December 2019 we had a total of 41 members using the online payment through Stripe.
 - 32 of which were member renewals and 9 new members.
- Donations for Kathleen as of 2/7/2020: 22 Donations, total amount: \$1,430.18 net
- Tickets: 2020 NW Passage and January Awards Dinner

Stripe Transactions Category												
Month	Donation		Dues			Dues Total		Ticket			Ticket Total	Grand Total
	Kathleen Ellis	Donation Total	Cancelled	Member Renewal	New Member			NW Passage 2020	Awards Dinner	March Social		
2019	21	21	1	142	47	190		51	16		67	278
Jun					3	6	9					9
Jul					29	12	41					41
Aug					21	11	32					32
Sep			1	21	6	28						28
Oct				18	3	21						21
Nov	18	18		25	5	30		1	1		2	50
Dec	3	3		25	4	29		50	15		65	97
2020	2	2	1	62	22	85		4	27	19	50	137
Jan	2	2		32	9	41		4	27		31	74
Feb			1	30	13	44				19	19	63
Grand Total	23	23	2	204	69	275		55	43	19	117	415

Sum of Net Category												
Month	Donation		Dues			Dues Total		Ticket			Ticket Total	Grand Total
	Kathleen Ellis	Donation Total	Cancelled	Member Renewal	New Member			NW Passage 2020	Awards Dinner	March Social		
2019	\$1,285.13	\$1,285.13	\$19.12	\$2,715.04	\$898.64	\$3,632.80		\$32,756.67	\$530.20		\$33,286.87	\$38,204.80
Jun				\$57.36	\$114.72	\$172.08						\$172.08
Jul				\$554.48	\$229.44	\$783.92						\$783.92
Aug				\$401.52	\$210.32	\$611.84						\$611.84
Sep			\$19.12	\$401.52	\$114.72	\$535.36						\$535.36
Oct				\$344.16	\$57.36	\$401.52						\$401.52
Nov	\$1,043.28	\$1,043.28		\$478.00	\$95.60	\$573.60		\$0.67	\$40.48		\$41.15	\$1,658.03
Dec	\$241.85	\$241.85		\$478.00	\$76.48	\$554.48		\$32,756.00	\$489.72		\$33,245.72	\$34,042.05
2020	\$145.05	\$145.05	-\$0.88	\$1,185.44	\$420.64	\$1,605.20		\$2,620.48	\$706.72	\$802.17	\$4,129.37	\$5,879.62
Jan	\$145.05	\$145.05		\$611.84	\$172.08	\$783.92		\$2,620.48	\$706.72		\$3,327.20	\$4,256.17
Feb			-\$0.88	\$573.60	\$248.56	\$821.28				\$802.17	\$802.17	\$1,623.45
Grand Total	\$1,430.18	\$1,430.18	\$18.24	\$3,900.48	\$1,319.28	\$5,238.00		\$35,377.15	\$1,236.92	\$802.17	\$37,416.24	\$44,084.42



Website Maintenance and Upgrades

Oyova work items for improvements on web page infrastructure:

Extending Reports

- Shortening monthly report generation
- Oyova effort: 3-4 hours

Moving child theme to plugin

- Improved upgrade stability of web page
- Oyova effort: 1 hour

Duplicating fields into ACF

- Eliminating dominant error source for membership database
- Oyova Effort: 3-5 hours

Extending Checkout

- Making PCA number a must have for new online sign-ups'
- Oyova Effort: 2-3 hours

Total Effort 9-13 hours, Total Cost \$990 - \$1430

Motion to approve \$1430 budget for Oyova work.