



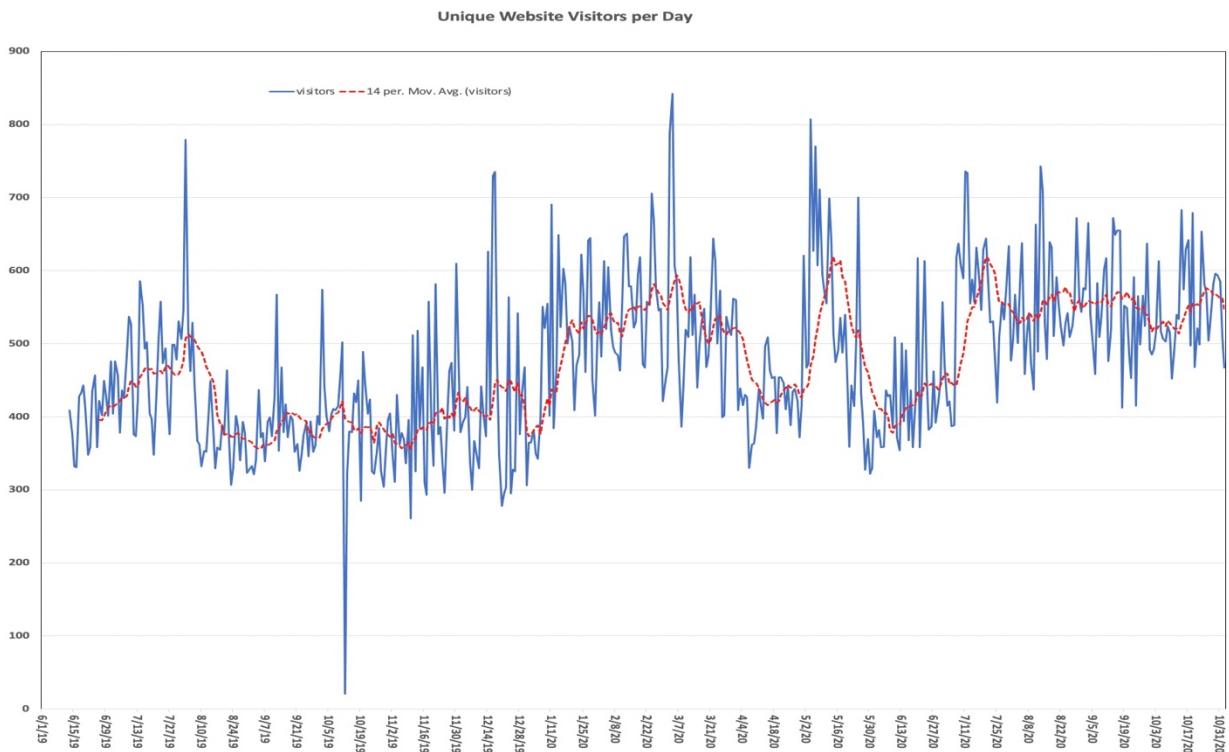
## ORPCA Webmaster Report October 2020 11/10/2020

### Summary

- Website Visitors: 551 average visitors per day,
  - About same as last month (557),
  - +43% increase over last October
- Stripe: 28 Member Renewals, 7 New Members; Total 66 transactions (134 last month)
- Website update started
- 192 uploaded unique CDR waivers as of 11/10/20

### Website Visitors

- 551 unique visitors in October (557 last month) → about same
- 17,089 total unique visitors in October (17,260 last month)



## Website Issues:

- None in October

## Stripe

- In October 2020 we had a total of 65 members using the online payment through Stripe.
  - 28 of which were member renewals and 7 new members
  - 30 event related payments / refunds
- 66 Transactions in total (last month's 134)

Stripe Transactions	Labels											Grand Total
Row Labels	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Grand Total
<b>Ticket</b>	<b>33</b>	<b>19</b>	<b>24</b>	<b>48</b>	<b>1</b>	<b>20</b>	<b>70</b>	<b>53</b>	<b>102</b>	<b>30</b>		<b>400</b>
April Social			3									3
Awards Dinner	27											27
March Social		19	8		1	1			1			30
NW Passage 2020	4											4
NW Passage Refund				1								1
Refund Awards Dinner	2											2
Refund March Social			8									8
Refund NW Passage			5	47								52
June A&D						16						16
Maryhills Loop						3	23					26
August '20 A&D							24					24
July '20 A&D							23					23
Summer Picnic								26				26
September '20 A&D								25				25
Refund September '20 A&D								1				1
Refund Summer Picnic								1				1
September '20 MWD									26			26
Refund October '20 A&D									24	4		28
October '20 Social									2	4		6
Refund September '20 MWD									1			1
October '20 SUV Drive									3	7		10
Refund March '20 Social									20			20
October '20 A&D									24			24
Refund October '20 Social									1			1
Refund October '20 SUV Drive										1		1
October '20 MWCD										13		13
Refund October '20 MWCD										1		1
<b>Stripe</b>		<b>2</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>1</b>		<b>2</b>	<b>2</b>	<b>1</b>		<b>16</b>
Deposit		2	2	1	1	1		2	1	1		11
Withdrawal			2	2					1			5
<b>Shop</b>			<b>1</b>			<b>2</b>		<b>2</b>	<b>1</b>			<b>6</b>
Car Badge			1			2		2	1			6
<b>Dues</b>	<b>41</b>	<b>45</b>	<b>42</b>	<b>20</b>	<b>46</b>	<b>43</b>	<b>33</b>	<b>45</b>	<b>29</b>	<b>35</b>	<b>3</b>	<b>382</b>
Cancelled		1	1									2
Dues Refund		1	1		1	6	2		1			12
Member Renewal	32	30	31	18	40	32	27	39	21	28	2	300
New Member	9	13	9	2	5	5	4	6	7	7	1	68
<b>Donation</b>	<b>2</b>											<b>2</b>
Kathleen Ellis	2											2
<b>Grand Total</b>	<b>76</b>	<b>66</b>	<b>71</b>	<b>71</b>	<b>48</b>	<b>66</b>	<b>103</b>	<b>102</b>	<b>134</b>	<b>66</b>	<b>3</b>	<b>806</b>

## Website

- Monthly maintenance (Anzeiger, Event Pictures, Featured Member, monthly sponsor ad, plug-in updates and test)
- Continued work on web site re-refresh proposals and implemented minor design updates
- Communicable Disease Release: 228 CDRs uploaded as of 11/10/20
  - 192 unique CDR waivers (rest are duplicates)
  - Upload of AX CDRs in progress

CDR Waivers		192		PCA Members		191		ORPCA Members		135	
First Name	Last Name	User Email	PCA Member ID	PCA Member Type	PCA Membership Type	PCA Membership Status	ORPCA Dues Expires	ORPCA Membership Status	Column1		
Scott	Anderson	sanderson.enxco@gmail.com	2019021799	Member	membership	1	1/31/21	1	CDR		
Tracie	Andrews	tracematt@gmail.com	2017051196	CoMember of Matthew Nenninger	membership	1			CDR		
Joe	Angel	jangel@pacficstar.biz	2016070507	Member	membership	1	6/30/21	1	CDR		
Stephen	Bledsoe	Steve@Bledsoes.net	2013031473	Member	membership	1	3/31/21	1	CDR		
Thomas	Boulac	teboulac@centurylink.net	2018070768	Member	membership	1	6/30/21	1	CDR		
Kathleen	Brown	klynchbrown@comcast.net	2009041172	CoMember of Michael Harvey	membership	1			CDR		
Mark	Brundage	mcbundage@gmail.com	2014051571	Member	membership	1	4/30/22	1	CDR		
Michael	Burgoyne	gonehiking24@gmail.com	2014100099	Member	membership	1	4/25/21	1	CDR		
Denise	Burgoyne	replace_gonehiking24@gmail.com	2014100100	CoMember of Michael Burgoyne	membership	1			CDR		
Peter	Burke	burkepa@yahoo.com	2014021180	Member	membership	1	10/31/21	1	CDR		
Diane	Burns	dburns@teleport.com	2013050449	CoMember of Douglas Foster	membership	1			CDR		
Helen	Cain	helenzil@yahoo.com	2008030500	Member	membership	1	5/1/21	1	CDR		
Theodore	Ciochon	teciochon@gmail.com	2013070777	Member	membership	1	6/30/21	1	CDR		
Maria	Ciochon	replace_teciochon@gmail.com	2016070303	CoMember of Theodore Ciochon	membership	1			CDR		
Larry	Cirotski	larry.cirotski@gmail.com	1986113789	Member	membership	1	2/28/21	1	CDR		
Laura	Cirotski	replace_larry.cirotski@gmail.com	1900027304	CoMember of Larry Cirotski	membership	1			CDR		
Judy	Clark Guida	judy@pedeevalley.com	2019050020	CoMember of Joseph Guida	membership	1	3/31/21	1	CDR		
John	Clemson	johnfclemson@aol.com	1997076441	Member	membership	1	11/30/21	1	CDR		
Barry	Cogut	barry@cogut.com	2004091337	Member	membership	1	8/31/21	1	CDR		
Maryann	Conrad	maryann2000C@msn.com	2010061038	Member	membership	1	5/31/21	1	CDR		
Gary	Conrad	replace_maryann2000C@msn.com	2010061039	CoMember of Maryann Conrad	membership	1			CDR		
Ethan	Corcoran	e.corcoran@gmail.com	2018100259	Member	membership	1	9/30/21	1	CDR		

## BoD Area:

- YTD member change: -33 (-15 members and -18 co-members)
- 40 members in grace period ( normal average ~30)

### ORPCA 2020 Membership Summary

11/10/20

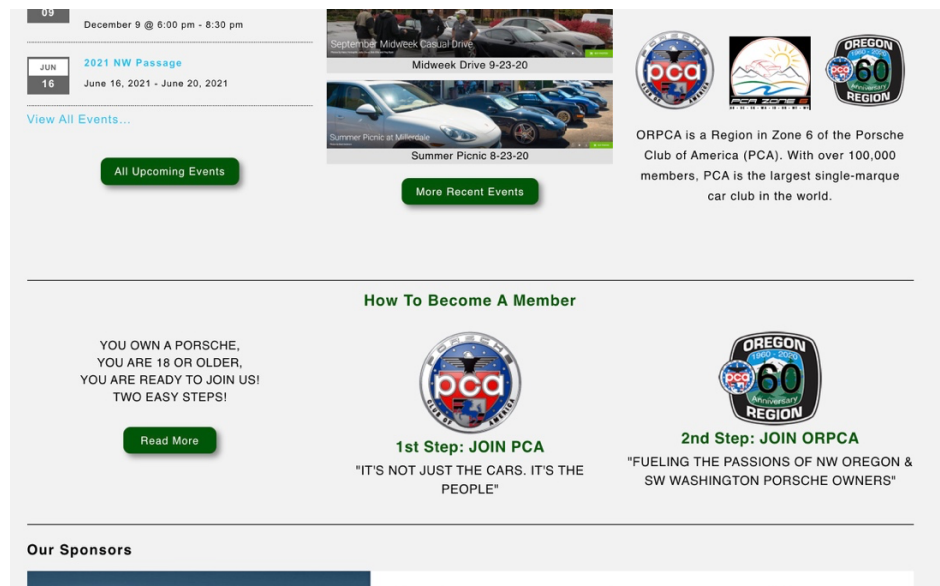
	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20
<b>ORPCA Members</b>	<b>611</b>	<b>615</b>	<b>614</b>	<b>610</b>	<b>614</b>	<b>621</b>	<b>623</b>	<b>627</b>	<b>633</b>	<b>629</b>	<b>636</b>	<b>626</b>	<b>616</b>	<b>607</b>	<b>608</b>	<b>607</b>	<b>606</b>
New ORPCA Members	8	11	10	7	3	5	4	9	14	9	2	5	5	3	6	7	7
Lost or Expired ORPCA Members	10	7	11	14	10	6	8	7	6	7	11	14	3	13	16	16	16
Correction (60 day grace period returns)				3	11	8	6	2	-2	-6	16	-1	-12	3	11	8	8
<b>Net ORPCA Members Change</b>	<b>-2</b>	<b>4</b>	<b>-1</b>	<b>-4</b>	<b>4</b>	<b>7</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>-4</b>	<b>7</b>	<b>-10</b>	<b>-10</b>	<b>-7</b>	<b>1</b>	<b>-1</b>	<b>-1</b>
YTD New ORPCA Members	55	66	76	83	86	91	95	9	23	32	34	39	44	47	53	60	67
YTD Lost or Expired ORPCA Members	44	51	62	73	72	70	72	7	13	20	31	45	48	61	77	93	109
YTD Correction	0	0	0	7	14	15	19	2	0	-6	10	9	-3	0	11	19	27
<b>YTD Net ORPCA Members Change</b>	<b>11</b>	<b>15</b>	<b>14</b>	<b>10</b>	<b>14</b>	<b>21</b>	<b>23</b>	<b>4</b>	<b>10</b>	<b>6</b>	<b>13</b>	<b>3</b>	<b>-7</b>	<b>-14</b>	<b>-13</b>	<b>-14</b>	<b>-15</b>

<b>ORPCA Co-Members</b>	<b>436</b>	<b>434</b>	<b>429</b>	<b>426</b>	<b>427</b>	<b>432</b>	<b>430</b>	<b>429</b>	<b>436</b>	<b>435</b>	<b>444</b>	<b>433</b>	<b>425</b>	<b>421</b>	<b>418</b>	<b>417</b>	<b>412</b>
New ORPCA Co-Members	4	2	1	1	0	2	0	2	8	2	2	0	2	0	2	1	1
Lost or Expired ORPCA Co-Members	8	4	6	11	5	5	3	3	5	6	4	7	7	9	6	11	9
Correction (60 day grace period returns)				7	6	8	1	0	4	3	11	-4	-3	5	1	9	3
<b>Net ORPCA Co-Members Change</b>	<b>-4</b>	<b>-2</b>	<b>-5</b>	<b>-3</b>	<b>1</b>	<b>5</b>	<b>-2</b>	<b>-1</b>	<b>7</b>	<b>-1</b>	<b>9</b>	<b>-11</b>	<b>-8</b>	<b>-4</b>	<b>-3</b>	<b>-1</b>	<b>-5</b>
YTD New ORPCA Co-Members	32	34	35	36	36	38	38	2	10	12	14	14	16	16	18	19	20
YTD Lost or Expired ORPCA Co-Members	23	27	33	37	36	33	35	3	8	14	18	25	32	41	47	58	67
YTD Correction	0	0	0	10	15	18	21	0	4	7	18	14	11	16	17	26	29
<b>YTD Net ORPCA Co-Members Change</b>	<b>9</b>	<b>7</b>	<b>2</b>	<b>-1</b>	<b>0</b>	<b>5</b>	<b>3</b>	<b>-1</b>	<b>6</b>	<b>5</b>	<b>14</b>	<b>3</b>	<b>-5</b>	<b>-9</b>	<b>-12</b>	<b>-13</b>	<b>-18</b>

<b>Total ORPCA Members</b>	<b>1047</b>	<b>1049</b>	<b>1043</b>	<b>1036</b>	<b>1041</b>	<b>1053</b>	<b>1053</b>	<b>1056</b>	<b>1069</b>	<b>1064</b>	<b>1080</b>	<b>1059</b>	<b>1041</b>	<b>1028</b>	<b>1026</b>	<b>1024</b>	<b>1018</b>
Total New ORPCA Members	12	13	11	8	3	7	4	11	22	11	4	5	7	3	8	8	8
Total Lost or Expired ORPCA Members	18	11	17	25	15	11	11	10	11	13	15	21	2	2	2	2	2
Total Correction	0	0	0	10	17	16	7	2	2	-3	27	-5	-15	8	12	17	11
<b>Total Net ORPCA Members Change</b>	<b>-6</b>	<b>2</b>	<b>-6</b>	<b>-7</b>	<b>5</b>	<b>12</b>	<b>0</b>	<b>3</b>	<b>13</b>	<b>-5</b>	<b>16</b>	<b>-21</b>	<b>-18</b>	<b>-11</b>	<b>-2</b>	<b>-2</b>	<b>-6</b>
Total YTD New ORPCA Members	87	100	111	119	122	129	133	11	33	44	48	53	60	63	71	79	87
Total YTD Lost or Expired ORPCA Members	67	78	95	110	108	103	107	10	21	34	49	70	80	102	124	151	176
Total Correction	0	0	0	17	29	33	40	2	4	1	28	23	8	16	28	45	56
<b>Total YTD Net ORPCA Members Change</b>	<b>20</b>	<b>22</b>	<b>16</b>	<b>9</b>	<b>14</b>	<b>26</b>	<b>26</b>	<b>3</b>	<b>16</b>	<b>11</b>	<b>27</b>	<b>6</b>	<b>-12</b>	<b>-23</b>	<b>-25</b>	<b>-27</b>	<b>-33</b>
Members in Grace Period								16	26	33	22	22	35	38	32	21	26
Co-Members in Grace Period								12	15	16	9	9	24	22	18	10	14
<b>Total in Grace Period</b>								<b>28</b>	<b>41</b>	<b>49</b>	<b>31</b>	<b>31</b>	<b>59</b>	<b>60</b>	<b>50</b>	<b>31</b>	<b>40</b>

## Website Updates


- Updates on Home Page Objectives
  - cleaner and leaner design
  - PCA web contest feedback
  - faster load times
- Changes:
  - Moved “Join ORPCA” out of the right column into a separate section for better visibility



- Peg moved the COVID Message Box into the weekly news as a separate bullet
- Cleaned up the top three column section of our home page (reduced number of Upcoming Event Items, reduced number of Past Events picture links)

COVID-19

### Upcoming Events



- Virtual: ORPCA Board of Directors Meeting – November**  
November 11 @ 6:00 pm - 8:30 pm
- Dinner Gathering: Bugatti's**  
November 18 @ 6:30 pm - 8:00 pm
- Toys for Tots Toy Drive Kick-Off**  
December 5 @ 3:00 pm - 5:00 pm
- Cancelled: 2020 Holiday Party**  
December 5 @ 5:00 pm - 10:00 pm
- Toys for Tots Toy Drive Continued**  
December 7 @ 8:00 am - December 14 @ 5:00 pm
- ORPCA Board of Directors Meeting – December**  
December 9 @ 6:00 pm - 8:30 pm
- 2021 NW Passage**  
June 16, 2021 - June 20, 2021

[View All Events...](#)


[All Upcoming Events](#)

### Recent Events

- Midweek Casual Drive October 21  
Midweek Drive 10-21-20
- Arrive and Drive October 10  
Arrive and Drive 10-10-20
- Autocross #8 October 4  
AX #8 10-4-20
- Mosey to Manzanita SUV Drive October 3  
SUV Drive 10-3-20
- Autocross #7 September 27  
AX #7 9-27-20
- September Midweek Casual Drive  
Midweek Drive 9-23-20
- Summer Picnic at Millentopia  
Summer Picnic 8-23-20

[More Recent Events](#)




### Club Magazine



November 2020

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ORPCA is a Region in Zone 6 of the Porsche Club of America (PCA). With over 100,000 members, PCA is the largest single-marque car club in the world.

- Updated our Sponsor area, added Avant-garde, top ad is rotating, lower square ads are static, all ads with active links

### Our Sponsors

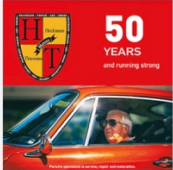



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### Featured Members - Their Porsche Story



- Removed Featured videos and Porsche Fun sections (low hit rates, increased loading time)

engine is leaking oil. But I'm not seeing any spots on the ground. Can you explain?" Depending on the Porsche model, the origin of an oil leak, as well as its severity, we find that oil can travel many different paths towards the ground.  
READ MORE -

dangerous than you might think, and why you should immediately have them swapped for your non-winter tires. Open Road Auto Group put together an informative article on this subject. A few key notes: #1 Winter tires have been specifically engineered to have much softer  
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More Tech Blog Posts

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- Improved Sponsor ads presentation for mobile devices (switch to 512x512 for better visibility)