



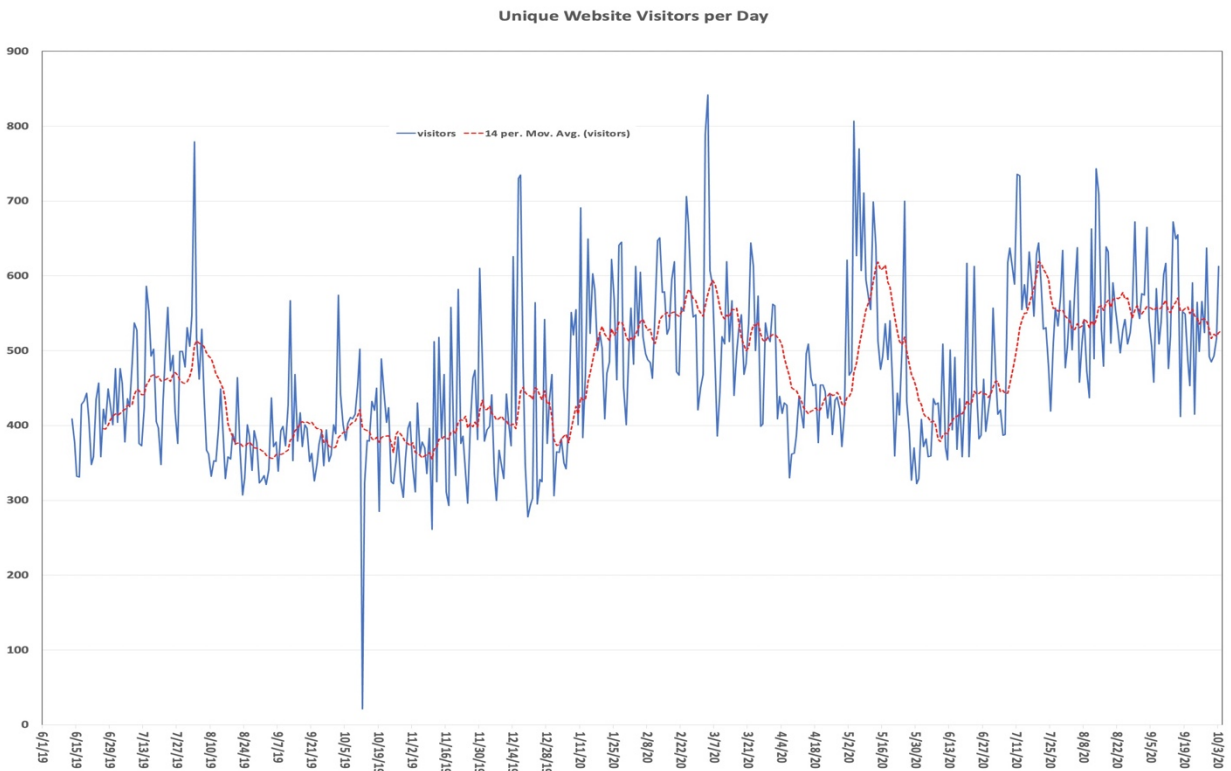
ORPCA Webmaster Report September 2020 10/13/2020

Summary

- Website Visitors: 546 average visitors per day, 2% decrease, ~+30% increase over last September
- Stripe: 21 Member Renewals, 7 New Members and 1 Refund; Total 29 transactions (45 last month)
- Website hosting migration and S3 bucket set-up completed
- 147 uploaded CDR waivers (ORPCA members) as of 9/8/20

Website Visitors

- 557 unique visitor per day in the last 30 days (552 last month) → +1% increase
- 17,260 total unique visitors in the last 30 days (17,127 last month)



Website Issues:

- Migrated from Oyova WPEngine hosting to our own WPEngine hosting account to avoid hosting cost increases
- Set up and linked Amazon S3 bucket (cloud-based storage) to our WP Engine hosting account to increase storage capability / avoid cost increase
- After initial migration we lost CDR and RWL uploads, but Oyova was able to relink to the uploads

Stripe

- In July 2020 we had a total of 28 members using the online payment through Stripe.
 - 21 of which were member renewals and 7 new members and one refund.
- 134 Transactions in total (last month's 102)

Stripe Transactions		Labels										
Row Labels	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Grand Total	
Ticket	33	19	24	48	1	20	70	53	102	1	371	
April Social			3								3	
Awards Dinner	27										27	
March Social		19	8		1	1			1		30	
NW Passage 2020	4										4	
NW Passage Refund				1							1	
Refund Awards Dinner	2										2	
Refund March Social			8								8	
Refund NW Passage			5	47							52	
June A&D						16					16	
Maryhills Loop						3	23				26	
August '20 A&D							24				24	
July '20 A&D							23				23	
Summer Picnic								26			26	
September '20 A&D								25			25	
Refund September '20 A&D								1			1	
Refund Summer Picnic								1			1	
September '20 MWD									26		26	
Refund October '20 A&D									24		24	
October '20 Social									2	1	3	
Refund September '20 MWD									1		1	
October '20 SUV Drive									3		3	
Refund March '20 Social									20		20	
October '20 A&D									24		24	
Refund October '20 Social									1		1	
Stripe		2	4	3	1	1		2	2		15	
Deposit		2	2	1	1	1		2	1		10	
Withdrawal			2	2					1		5	
Shop			1			2		2	1		6	
Car Badge			1			2		2	1		6	
Dues	41	45	42	20	46	43	33	45	29	12	356	
Cancelled		1	1								2	
Dues Refund		1	1		1	6	2		1		12	
Member Renewal	32	30	31	18	40	32	27	39	21	9	279	
New Member	9	13	9	2	5	5	4	6	7	2	62	
October '20 Social										1	1	
Donation	2										2	
Kathleen Ellis	2										2	
Grand Total	76	66	71	71	48	66	103	102	134	13	750	

Website

- Monthly maintenance (Anzeiger, Event Pictures)
- Anzeiger article about website contest
- Started work on web site re-fresh proposals
- Communicable Disease Release:
 - 226 CDRs uploaded as of 10/13/20
 - 174 CDRs uploaded as of 9/8/20
 - 119 CDRs uploaded as of 8/12/20
 - Initiated collection of AX CDRs and retro-active upload of past AX event CDRs, in progress

BoD Area:

- YTD member change: -27 (-14 members and -13 co-members)
- 31 members in grace period (normal average ~30)

ORPCA 2020 Membership Summary

10/5/20

	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20
ORPCA Members	611	615	614	610	614	621	623	627	633	629	636	626	616	607	608	607
New ORPCA Members	8	11	10	7	3	5	4	9	14	9	2	5	5	3	6	7
Lost or Expired ORPCA Members	10	7	11	14	10	6	8	7	6	7	11	14	3	13	16	16
Correction (60 day grace period returns)				3	11	8	6	2	-2	-6	16	-1	-12	3	11	8
Net ORPCA Members Change	-2	4	-1	-4	4	7	2	4	6	-4	7	-10	-10	-7	1	-1
YTD New ORPCA Members	55	66	76	83	86	91	95	9	23	32	34	39	44	47	53	60
YTD Lost or Expired ORPCA Members	44	51	62	73	72	70	72	7	13	20	31	45	48	61	77	93
YTD Correction	0	0	0	7	14	15	19	2	0	-6	10	9	-3	0	11	19
YTD Net ORPCA Members Change	11	15	14	10	14	21	23	4	10	6	13	3	-7	-14	-13	-14
ORPCA Co-Members	436	434	429	426	427	432	430	429	436	435	444	433	425	421	418	417
New ORPCA Co-Members	4	2	1	1	0	2	0	2	8	2	2	0	2	0	2	1
Lost or Expired ORPCA Co-Members	8	4	6	11	5	5	3	3	5	6	4	7	7	9	6	11
Correction (60 day grace period returns)				7	6	8	1	0	4	3	11	-4	-3	5	1	9
Net ORPCA Co-Members Change	-4	-2	-5	-3	1	5	-2	-1	7	-1	9	-11	-8	-4	-3	-1
YTD New ORPCA Co-Members	32	34	35	36	36	38	38	2	10	12	14	14	16	16	18	19
YTD Lost or Expired ORPCA Co-Members	23	27	33	37	36	33	35	3	8	14	18	25	32	41	47	58
YTD Correction	0	0	0	10	15	18	21	0	4	7	18	14	11	16	17	26
YTD Net ORPCA Co-Members Change	9	7	2	-1	0	5	3	-1	6	5	14	3	-5	-9	-12	-13
Total ORPCA Members	1047	1049	1043	1036	1041	1053	1053	1056	1069	1064	1080	1059	1041	1028	1026	1024
Total New ORPCA Members	12	13	11	8	3	7	4	11	22	11	4	5	7	3	8	8
Total Lost or Expired ORPCA Members	18	11	17	25	15	11	11	10	11	13	15	21	2	2	2	2
Total Correction	0	0	0	10	17	16	7	2	2	-3	27	-5	-15	8	12	17
Total Net ORPCA Members Change	-6	2	-6	-7	5	12	0	3	13	-5	16	-21	-18	-11	-2	-2
Total YTD New ORPCA Members	87	100	111	119	122	129	133	11	33	44	48	53	60	63	71	79
Total YTD Lost or Expired ORPCA Members	67	78	95	110	108	103	107	10	21	34	49	70	80	102	124	151
Total Correction	0	0	0	17	29	33	40	2	4	1	28	23	8	16	28	45
Total YTD Net ORPCA Members Change	20	22	16	9	14	26	26	3	16	11	27	6	-12	-23	-25	-27
Members in Grace Period									16	26	33	22	22	35	38	21
Co-Members in Grace Period									12	15	16	9	9	24	22	10
Total in Grace Period									28	41	49	31	31	59	60	31