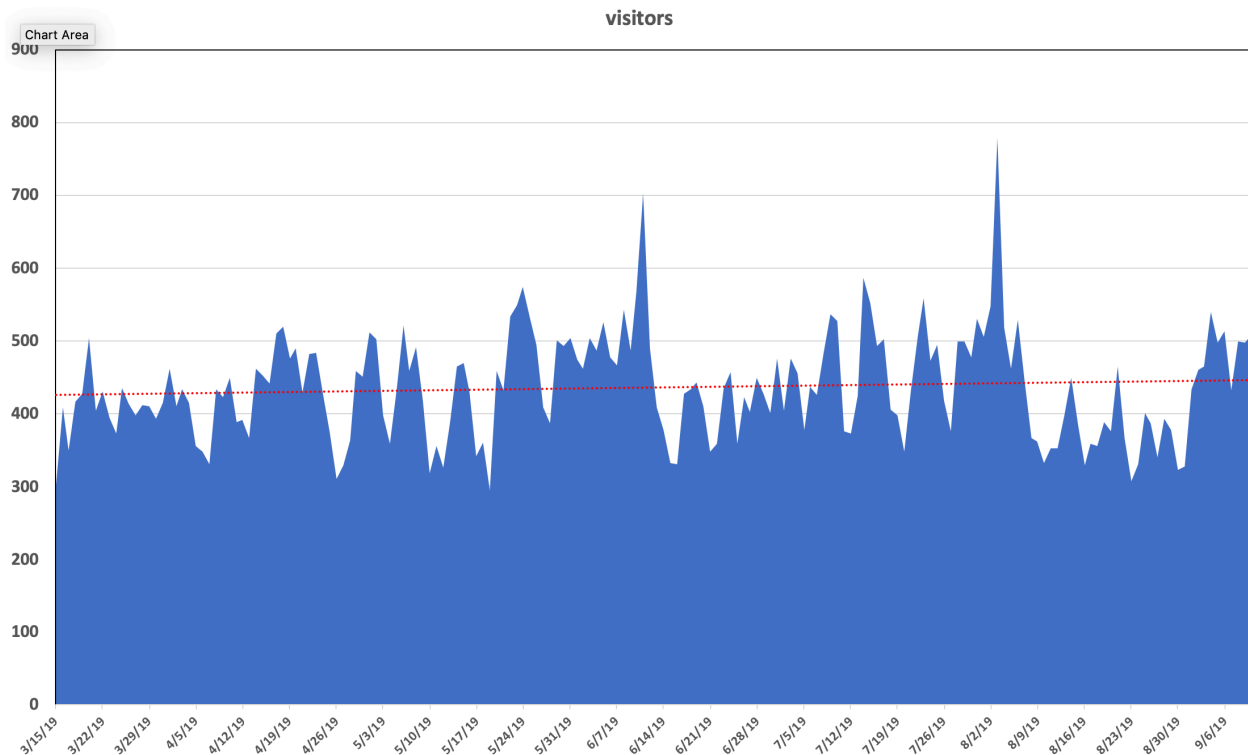# ORPCA Webmaster Report – 9/11/2019

Website Visitors

Visits to the ORPCA website overall still increasing, but below average in August, uptick in September.

Website Issues
- None in the last 30 days

Website Features Utilization

Stripe
- In August 2019 we had a total of 32 members using the online payment through Stripe.
- 21 of which were member renewals and 11 new members.

Stripe Membership Due Payments

Count of Customer Email	Column Labels		
Row Labels	Member Renewal	New Member	Grand Total
⊞ Jun	3	6	9
⊞ Jul	29	12	41
⊞ Aug	21	11	32
Grand Total	53	29	82

Sum of Amount	Column Labels		
Row Labels	Member Renewal	New Member	Grand Total
Jun	$ 60	$ 120	$ 180
Jul	$ 580	$ 240	$ 820
Aug	$ 420	$ 220	$ 640
Grand Total	$ 1,060	$ 580	$ 1,640

User Data Update
- 39 members used this feature so far to update their ORPCA data

Website Maintenance and Upgrades
- Revamped the BOD area. New sub-sites:
  - Dashboard: for the current month the site shows (download of source files supported)
    - table of membership summary
    - active members
    - member anniversaries
    - new members
    - lost members
  - Membership Reports: for current and past months the site shows (download of source files supported)
    - Member anniversaries
    - New members
    - Lost members
    - Active ORPCA members
    - New regional PCA members that are not ORPCA members
    - Regional PCA reports
  - Financial Reports
    - Stripe membership due payments

- o BOD Documents
    - Budget and event list
    - General club documents
    - Marketing / logo
- o ORPCA website
    - Visitors
    - Webmaster reports
    - Website documentation links
- Updated video links on home page
- Added Tech Blog post on Taycan technology
- Updated Tour library with 2019 drives

Planned website work in September
- New regional PCA member email automation
- New ORPCA member joining with PCA ID verification
- Mailchimp changed capability to schedule email campaigns for free accounts.
    - o Evaluation of Mailchimp alternatives – or sign-up to paid account (~$250/yr)
- Featured Member Section
    - o Currently static (Gary and Ina Feldmann)
    - o Want to move to rotating set of 10 members. These members should represent actively participating or contributing members.
    - o Initial set of 10: all board members plus AX leadership
- AX Championship Points – replace HTML table (difficult to edit) with Excel-like table (plug-in)