



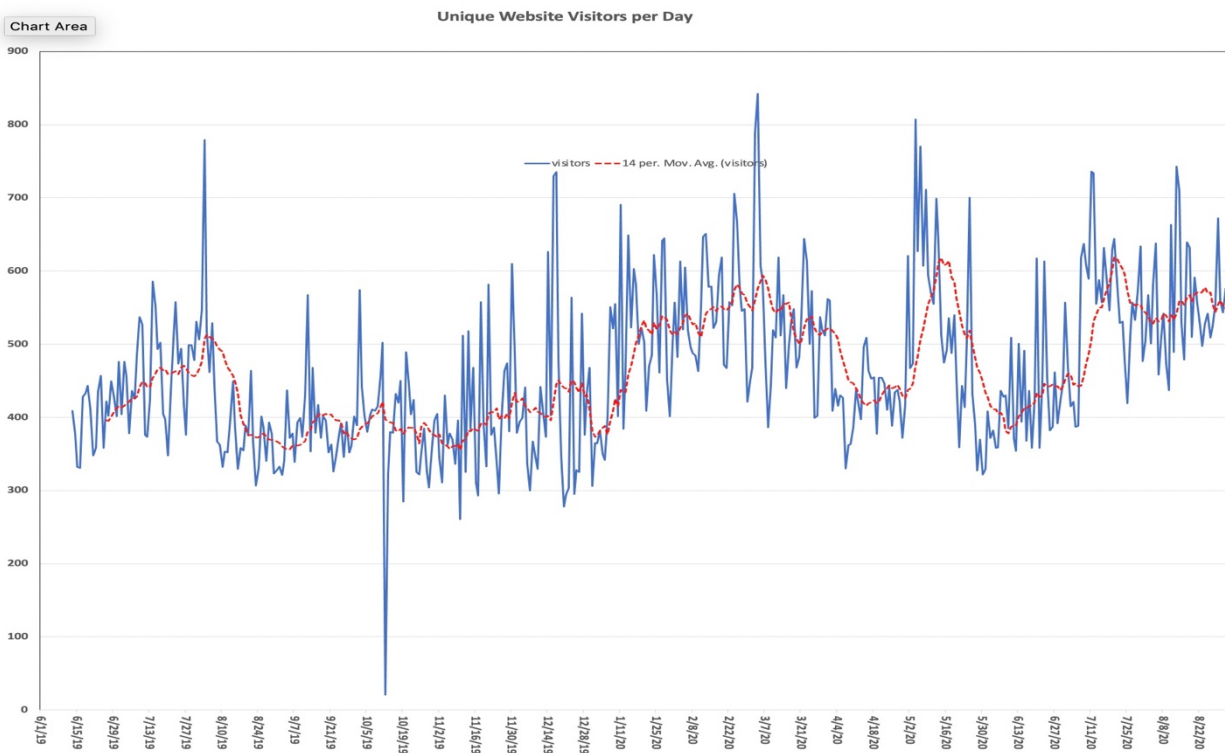
ORPCA Webmaster Report August 2020 9/09/2020

Summary

- Website Visitors: 557 average visitors per day, 1% increase, ~+20% increase over last summer
- Stripe: 27 Member Renewals, 4 New Members and 2 Refunds; Total 33 transactions (43 last month)
- No functional issues in August '20
- 174 uploaded CDR waiver as of 9/8/20

Website Visitors

- 557 unique visitor per day in the last 30 days (552 last month) → +1% increase
- 17,260 total unique visitors in the last 30 days (17,127 last month)



Website Issues:

- no Functional issue in the last 30 days

Stripe

- In July 2020 we had a total of 45 members using the online payment through Stripe.
 - 39 of which were member renewals and 6 new members and no refunds.
- 102 Transactions in total (last month's 103)

Stripe Transactions		Labels									
		± Jan	± Feb	± Mar	± Apr	± May	± Jun	± Jul	± Aug	± Sep	Grand Total
Row Labels											
[-] Ticket		33	19	24	48	1	20	70	53	3	271
April Social				3							3
Awards Dinner		27									27
March Social			19	8		1	1				29
NW Passage 2020		4									4
NW Passage Refund					1						1
Refund Awards Dinner		2									2
Refund March Social				8							8
Refund NW Passage				5	47						52
June A&D							16				16
Maryhills Loop							3	23			26
August '20 A&D								24			24
July '20 A&D								23			23
Summer Picnic									26		26
September '20 A&D									25		25
Refund September '20 A&D									1		1
Refund Summer Picnic									1		1
September '20 MWD										3	3
[-] Stripe			2	4	3	1	1		2		13
Deposit			2	2	1	1	1		2		9
Withdrawal				2	2						4
[-] Shop				1			2		2		5
Car Badge				1			2		2		5
[-] Dues		41	45	42	20	46	43	33	45	8	323
Cancelled			1	1							2
Dues Refund			1	1		1	6	2		1	12
Member Renewal		32	30	31	18	40	32	27	39	5	254
New Member		9	13	9	2	5	5	4	6	2	55
[-] Donation		2									2
Kathleen Ellis		2									2
Grand Total		76	66	71	71	48	66	103	102	11	614

Website

- Monthly maintenance (Anzeiger, Event Pictures)
- Communicable Disease Release:
 - 174 CDRs uploaded as of 9/8/20
 - 119 CDRs uploaded as of 8/12/20
 - Initiated collection of AX CDRs and retro-active upload of past AX event CDRs

BoD Area:

- YTD member change: -25 (-13 members and -12 co-members)
- 50 members in grace period (normal average ~30)

ORPCA 2020 Membership Summary

9/2/20

	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20
ORPCA Members	611	615	614	610	614	621	623	627	633	629	636	626	616	607	608
New ORPCA Members	8	11	10	7	3	5	4	9	14	9	2	5	5	3	6
Lost or Expired ORPCA Members	10	7	11	14	10	6	8	7	6	7	11	14	3	13	16
Correction (60 day grace period returns)				3	11	8	6	2	-2	-6	16	-1	-12	3	11
Net ORPCA Members Change	-2	4	-1	-4	4	7	2	4	6	-4	7	-10	-10	-7	1
YTD New ORPCA Members	55	66	76	83	86	91	95	9	23	32	34	39	44	47	53
YTD Lost or Expired ORPCA Members	44	51	62	73	72	70	72	7	13	20	31	45	48	61	77
YTD Correction	0	0	0	7	14	15	19	2	0	-6	10	9	-3	0	11
YTD Net ORPCA Members Change	11	15	14	10	14	21	23	4	10	6	13	3	-7	-14	-13

ORPCA Co-Members	436	434	429	426	427	432	430	429	436	435	444	433	425	421	418
New ORPCA Co-Members	4	2	1	1	0	2	0	2	8	2	2	0	2	0	2
Lost or Expired ORPCA Co-Members	8	4	6	11	5	5	3	3	5	6	4	7	7	9	6
Correction (60 day grace period returns)				7	6	8	1	0	4	3	11	-4	-3	5	1
Net ORPCA Co-Members Change	-4	-2	-5	-3	1	5	-2	-1	7	-1	9	-11	-8	-4	-3
YTD New ORPCA Co-Members	32	34	35	36	36	38	38	2	10	12	14	14	16	16	18
YTD Lost or Expired ORPCA Co-Members	23	27	33	37	36	33	35	3	8	14	18	25	32	41	47
YTD Correction	0	0	0	10	15	18	21	0	4	7	18	14	11	16	17
YTD Net ORPCA Co-Members Change	9	7	2	-1	0	5	3	-1	6	5	14	3	-5	-9	-12

Total ORPCA Members	1047	1049	1043	1036	1041	1053	1053	1056	1069	1064	1080	1059	1041	1028	1026
Total New ORPCA Members	12	13	11	8	3	7	4	11	22	11	4	5	7	3	8
Total Lost or Expired ORPCA Members	18	11	17	25	15	11	11	10	11	13	15	21	2	2	2
Total Correction	0	0	0	10	17	16	7	2	2	-3	27	-5	-15	8	12
Total Net ORPCA Members Change	-6	2	-6	-7	5	12	0	3	13	-5	16	-21	-18	-11	-2
Total YTD New ORPCA Members	87	100	111	119	122	129	133	11	33	44	48	53	60	63	71
Total YTD Lost or Expired ORPCA Members	67	78	95	110	108	103	107	10	21	34	49	70	80	102	124
Total Correction	0	0	0	17	29	33	40	2	4	1	28	23	8	16	28
Total YTD Net ORPCA Members Change	20	22	16	9	14	26	26	3	16	11	27	6	-12	-23	-25

Members in Grace Period									16	26	33	22	22	35	38	32
Co-Members in Grace Period									12	15	16	9	9	24	22	18
Total in Grace Period									28	41	49	31	31	59	60	50