

PRESIDENT'S MESSAGE

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Membership Diversity

If there is one truth every ORPCA Club Leader learns sooner or later, it's that no single event will make every *member* happy. Our membership is as diverse as the cars we drive – from vintage air-cooled enthusiasts and SUV off-roaders to those of you who love nothing more than sipping wine after a leisurely, fully air-conditioned, meander along the winding roads of the Willamette Valley. Each group loves something different, and that's exactly what makes our Club so special – and so challenging to manage.

Our calendar reflects that diversity. Some members live for the high-adrenaline rush of autocross or a spirited drive through winding mountain roads. Others prefer the camaraderie of a dinner event, cars and coffee, or a technical session where we trade tips about maintenance and improvements. Then there are also a few who adore detailing and the artistry of a show-and-shine. Each of these events calls to a different kind of passion within the same community.

The challenge lies in balance. A driving enthusiast might not see the appeal of sitting through a tech talk, while a new member might feel intimidated by a five-day tour through three states. As Club leaders, our goal isn't to please everyone at every

event – it's to provide something for everyone over the course of the year. That means curating a mix of events that encourages members to try new experiences and connect with others they might not otherwise meet.

Understanding what our membership enjoys, and why, helps the Club evolve. Your feedback is important and beneficial – it's through your feedback that Club leaders understand when

change can and should happen. Sometimes it means saying “yes” to a variety of fresh ideas, such as PCA Racing at the Rose Cup races. Other times it means adjusting the format of long-standing traditions like changing the venue for major events like the holiday party. The energy and engagement that come from each type of event

remind us why we volunteer in the first place.

At the end of the day, diversity is a sign of a healthy club. Our shared love for Porsche is the thread that connects every event, even when our specific interests differ. So, whether your joy comes from shaving a tenth of a second off your autocross lap time or polishing your classic 911 to perfection, there's a place for you here. Together, we create the rich, dynamic community that defines our region.

You can reach me at president@oregonpca.org to get involved or volunteer in any capacity. Let's Drive! ■

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