

PRESIDENT'S MESSAGE

Carole Hedstrom



Strong Clubs Built Locally, Connected Regionally

ORPCA Vice President, Daniel Morris, and I recently attended the Zone 6 Presidents Meeting with fellow regional presidents and vice presidents in Sidney, British Columbia, Canada. We left feeling encouraged by both the strength of our individual regions and the opportunities we have to coordinate more strategically across the Zone. Each year a representative from PCA National attends the Zone meetings. This year Zone 6 was joined by PCA President, Aaron Ambrosi, which added value to our discussions and reinforced the importance of alignment between local leadership and national priorities.

While ORPCA marked 65 years last year, other regions in the Zone are marking major milestones this year including Vancouver Island celebrating 30 years, BC Interior Region 35 years, and Silver Sage 60 years. Those anniversaries are a reminder that PCA's strength comes from clubs that have built lasting local communities. While some clubs are clearly very mature, there are much younger clubs that truly benefit from the experience of those who have been around the track a few

times. We also heard a memorable story from Zone Rep, Brad Pape about buying his first Porsche, a 911 Cabriolet, and the lesson he learned the hard way: if you're near the ocean, put the top up! It was a light moment, but also a good reminder that our shared passion is full of stories that bind members and Porsche lovers together.

The agenda of the meeting was designed to encourage regions to share what works and what has not worked and to share ideas worth carrying forward. We discussed membership demographics by age and car type, with an eye toward better understanding of who we serve and how to attract younger members. We also talked about expanding regional structure, including the possibility of quarterly, virtual President's meetings, of strengthening Directors-at-Large into more clearly defined geographic roles so they can better support local events, represent sub-regions, and help drive engagement. The spirit of simplification and local empowerment came through repeatedly in the conversation.

In addition to the broader picture,

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It's Springtime in the Northwest ... Time to Hit the Road!



Photo by Harold Klein

This spring, Marque Motors can provide your Porsche with everything it needs to be ready for twisty roads after a long and cold winter. Make an appointment and we will check your battery, tire pressures, change the oil and check all other vitals. It's our shop's mission to keep your car in tip-top shape as you hit the road. And remember, we have been working on air-cooled engines since they were new.

If you've been driving all winter, now is a good time to ensure your car is up to date on maintenance, check for stored fault codes (if applicable), and keep your Porsche safe for you, your family and other drivers on the road.

Valuable offers for ORPCA Members!

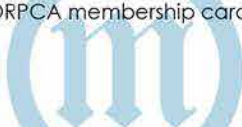


Spring Season Offer

All Porsches, Free set of front windshield wiper blades with the purchase of an oil/filter change service.

NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER OFFER. COUPON MUST BE PRESENT AT TIME OF PURCHASE. ONE COUPON PER PERSON PER VISIT. NOT VALID WITH TOWING, VEHICLE INSPECTIONS &/OR SUBLET PURCHASES. NOT VALID WITH OVER THE COUNTER PARTS.

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there was strong interest in improving Club operations in practical ways: updating regional Red Books (record of Club passwords and systems), refining communications, strengthening treasury practices, and identifying leadership for core functions, event chairs, and dealership relationships. We also discussed future-facing ideas such as family drive events, under-30 engagement, EV-related support, and broader event participation through membership tents and raffle incentives. On the touring side, the energy was high, with ideas ranging from Highway 20 and the North Cascades to Vancouver Island, Yosemite, Sonora Pass, and Tahoe-based tours. The idea of a Grand Tour of Zone 6 was also floated, but recognized that much coordination would be needed. National Porsche Parade 2027 will be held in Boise, ID (Silver Sage

Region). Every region should be planning now to attend this parade since it will be happening in our own backyard.

Overall, the meeting reinforced a clear theme – strong clubs are built locally but should realize they are not alone. Other regions are nearby and can support one another; national PCA offers amazing support and encouragement. The resources and moral support amongst our regional friends in Zone 6 and from PCA are strong. Although each club is unique, they share the Porsche passion and the human resource and ingenuity we have seen come to life at ORPCA. You've heard it before, and it remains true: it's not just the cars, it's the people.

You can reach me at president@oregonpca.org to get involved or volunteer in any capacity. Let's Drive! ■



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